

Digitalization in Mining 2018

6-7 June 2018 – Johannesburg

Sponsorship and Exhibition Packages

<p>Package 1: Premium Exhibitor/Demo Space (P1) Limited to 6 Sponsors</p> <p><u>Branding Benefits</u></p> <ul style="list-style-type: none"> • 10 Minute Presentation Slot during the Conference • Promotional Insert – to be supplied by the sponsor 4 weeks before conference date • Website Branding – Logo to appear on conference website • Logo slide between sessions • Logo on all print media advertising done to promote the event <p><u>Conference Benefits</u></p> <ul style="list-style-type: none"> • 2 x Complimentary delegate tickets <p><u>Exhibition Benefits</u></p> <ul style="list-style-type: none"> • Expo Demo Space 3x4m (table and 2 chairs) or (shell scheme 2 x 3m² of expo space • 2 x Complimentary tickets for exhibition staff <p>Sponsorship investment: R 30 000.00 R 15 000.00</p>	<p>Package 2: Social Media Package (P2) Limited to 1 Sponsor</p> <p><u>Branding Benefits</u></p> <ul style="list-style-type: none"> • Print, electronic and social media advertising in Mining Weekly and Engineering News publications before the conference • Dedicated social media exposure on all SAIMM social media platforms with company link and logo before and during the conference • Logo and linked-to advertising on print and electronic media • Exposure on SAIMM mailers direct to database of 4000+ members before and during the conference. • 10 Minute presentation speaking slot during the conference proceedings • Logo printed on abstract booklet, programme, and electronic proceedings • An A4 Insert (your corporate brochure, promotional material, etc.) into all conference delegate bags/folder or seat drop • Electronic company profile on electronic proceedings • Visual advertising at the conference (Company to brand conference with 2 free standing banners (2m x 1m) in the registration area (banner supplied by sponsor) <p><u>Conference benefits</u></p> <ul style="list-style-type: none"> • 1 Conference delegate registrations <p>Sponsorship investment: R 35 000.00 R 17 500 (Deposit to secure)</p>
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<p>Package 3 : Banner Exhibitor (P3) Unlimited Sponsorship</p> <p><u>Branding Benefits</u></p> <ul style="list-style-type: none"> • Logo to appear on all print media advertising done to promote the event • Logo to appear on the event web page • Logo to appear on slide between sessions <p><u>Signage Benefits</u></p> <ul style="list-style-type: none"> • Company to brand function with 2 free standing banners (2m x 1m) in the conference registration area (banner supplied by sponsor) <p><u>Conference Benefits</u></p> <ul style="list-style-type: none"> • 1 x Complimentary delegate ticket <p>Sponsorship investment: R 20 000.00 R 10 000.00(Deposit to secure)</p>	<p>Package 4: Cocktail Sponsor (P4) Limited to 1 Sponsor</p> <p><u>Branding Benefits</u></p> <ul style="list-style-type: none"> • 10 Minute presentation slot during the cocktail function • Website branding – Logo to appear on conference website • Logo to appear on all print media advertising done to promote the event • Logo to appear on slide between sessions <p><u>Signage Benefits</u></p> <ul style="list-style-type: none"> • Company to brand cocktail function with 2 free standing banners (2 m² x 1 m²) (banner supplied by sponsor) <p>Sponsorship investment: R 15 000.00 R 7 500.00 (Deposit to secure)</p>
<p>Package 5: Conference Folders (P5) Limited to 1 Sponsor</p> <p><u>Branding Benefits</u></p> <ul style="list-style-type: none"> • Logo to appear on all print media advertising done to promote the event • Logo to appear on slide between sessions • Logo to appear on all Conference Bags (Provided by SAIMM). The name of the conference and the SAIMM will also appear on the bag in a secondary position. • Website Branding – Logo to appear on conference website <p>Sponsorship investment: R 15 000.00 R 7 500.00 (Deposit to secure)</p>	<p>Package 6: Memory Stick (P6) Limited to 1 Sponsor</p> <p><u>Branding Benefits</u></p> <ul style="list-style-type: none"> • Logo to appear on all print media advertising done to promote the event • Logo to appear on the Memory Sticks (To be provided by the Sponsor) • Logo to appear on slide between sessions • Website Branding – Logo to appear on conference website <p>Sponsorship investment: R 15 000.00 R 7 500.00 (Deposit to secure)</p>

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<p>Package 7: Lanyards (P7) Limited to 1 Sponsor</p> <p><u>Extensive branding benefits</u></p> <ul style="list-style-type: none"> • Logo to appear on the Lanyards (to be supplied by the Sponsor) • Website branding – logo to appear on conference website • Logo to appear on slide between sessions • Logo to appear on all print media advertising done to promote the event <p><u>Conference benefits</u></p> <ul style="list-style-type: none"> • An A4 Insert (your corporate brochure, promotional material, etc.) into all conference delegate bags <p>Sponsorship investment: R 15 000.00 Excluding VAT R 7 500.00 (Deposit to Secure)</p>	<p>Package 8: Pens & Pads (P8) Limited to 2 Sponsors</p> <p><u>Branding Benefits</u></p> <ul style="list-style-type: none"> • Logo to appear on all print media advertising done to promote the event • Logo to appear on the event web page • Logo to appear on slide between sessions • Logo to appear on the pens and pads that will go into the Conference delegate bags (To be Supplied by the Sponsor) <p>Sponsorship investment: R 10 000.00 R 5 000.00 (Deposit to secure)</p>
<p>Package 9: Promotional Inserts (P9) Unlimited Sponsorship</p> <p><u>Branding Benefits</u></p> <ul style="list-style-type: none"> • Logo to appear on all print media advertising done to promote the event • Logo to appear on the event web page • Logo to appear on slide between sessions <p>Sponsorship investment: R 5 000.00 R 2 500.00 (Deposit to secure)</p>	



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ACCEPTANCE FORM (to be completed and returned to the SAIMM)

NOTES

- All prices excludes VAT
- Please complete and return the reply form to the address listed below as soon as possible
- Please ensure advertising material is submitted timeously

Preference: P1____ P2____ P3____ P4____ P5____ P6____ P7____ P8____
P9____

A 50% deposit is required upon acceptance

Company Name:

Postal Address:

Contact Person:

Capacity:.....**Signed:**.....

Tel:.....**Fax:**.....

E-mail:**Cell:**.....

Complimentary Delegate information (if applicable)

Name:

Surname:

Designation:

Email:**Tel:**.....

Name:

Surname:

Designation:

Email:**Tel:**.....

Thank you for your support
Please return this form to:
Gugu Charlie, Conference Coordinator
Tel. 27-11-834-1273/7, Fax 27-11-838-5923 or 833-8156
E-mail: gugu@saimm.co.za Website: www.saimm.co.za