



SAIMM
THE SOUTHERN AFRICAN INSTITUTE
OF MINING AND METALLURGY

SAIMM SPONSORSHIP PROSPECTUS

The Southern African Institute of Mining and Metallurgy has established a strong reputation for hosting premier local and international events in the mining and metallurgy industry over many years. These events provide a platform for industry professionals to come together, participate in high-quality technical programmes, engage with thought leaders, and expand their professional networks. Our technically-focused conferences and events attract a diverse audience from both industry and academia, addressing a wide range of topics tailored to meet the evolving needs of the sector.

The SAIMM is a professional membership organisation, geared to offering members and other stakeholders the opportunity to participate in the objectives which are to Convene, Engage, Inform and Educate through our various offerings.

VALUE PROPOSITION

- Position your company as an industry leader in the mining and metallurgy sector by associating with high-profile industry events.
- Quality events that drive engagement and networking opportunities for your organisation.
- Gain visibility among key stakeholders, including investors, policymakers, and fellow industry leaders.
- Showcase your brand to a targeted audience of industry professionals, academics, and potential partners.
- Benefit from multi-channel marketing (event branding, digital promotion, and media coverage) to a screened membership database.
- Access exclusive networking opportunities with decision-makers and thought leaders in mining and metallurgy.
- Build strategic partnerships and explore business opportunities in a collaborative environment.
- Talent attraction and innovation through various young professionals and student initiatives.
- Highlight your organisation as a forward-thinking employer and attract top talent.
- Support innovation and research by engaging with cutting-edge ideas presented at the event.
- Showcase your commitment to sustainable mining practices and community development.



To cater to a range of organisational needs and budgets, the SAIMM has categorised sponsorship packages into the following categories.

- Low (50-80 delegates)
- Medium (90-120 delegates)
- High (130-200 delegates)
- 200+ delegates/international event

Each package is designed to provide tailored benefits and opportunities, ensuring value for every sponsor, regardless of their level of investment.



EXHIBITOR PACKAGES

P1 - ANNUAL PREMIUM PACKAGE

Ideal for organisations seeking premier visibility and engagement. Limited number of packages based on specific events.

Cost:

R70 000.00 (Delegates – 50-80) Low

R95 000.00 (Delegates – 90-120) Medium

R110 000.00 (Delegates – 130-160) High

R150 000.00 (200+ delegates/International Event)

Exhibition Benefits:

- Three 3 x 3 m Exhibition Stands at any SAIMM Conference within a 12-month period
- Standard Exhibition Space: 3 x 3 m exhibition stand (shell scheme only) functional and well-positioned booth

Branding Opportunities:

- Exhibition Pass: Two exhibitor passes for exhibition area only per conference
- Complimentary Conference Pass: Two conference passes per conference
- Three Branding package options at any SAIMM Conference within a 12-month period
- One Exclusive Branding Package at an SAIMM Conference within a 12-month period
- One half page advert in any two SAIMM Journal publications within a 12-month period

P2 - GOLD EXHIBITOR PACKAGE

For companies looking to build strong connections and increase visibility. Limited number of packages based on specific events.

Cost:

R25 000.00 (Delegates – 50-80) Low

R35 000.00 (Delegates – 90-120) Medium

R55 000.00 (Delegates – 130-160) High

R55 000.00-R80 000 (200+ delegates/International Event)

Exhibition Benefits:

- Exhibition Space: 3 x 4 m exhibition stand (shell scheme only) high-visibility booth in the exhibition hall.

Branding Opportunities:

- Company profile or marketing item placement in delegate bags and digital delegate bag.

- Complimentary Passes: Two delegate passes.
- Exhibition Passes: Two exhibitor passes for exhibition area only.
- Logo placement on all event materials, website, and digital promotion.

P3 -SILVER EXHIBITOR PACKAGE

For small to medium-sized organisations with a limited budget.

Cost:

R15 000.00 (Delegates – 50-80) Low

R18 000.00 (Delegates – 90-120) Medium

R25 000.00 (Delegates – 130-160) High

R30 000.00-R60 000 (200+ delegates/International Event)

Exhibition Benefits:

- Standard Exhibition Space: 3 x 3 m exhibition stand (shell scheme only) functional and well-positioned booth.

Branding Opportunities:

- Company profile or marketing item placement in delegate bags and digital delegate bag.
- Exhibition Pass: One exhibitor pass for exhibition area only.

P4 - START-UP EXHIBITOR PACKAGE

Tailored for small organisations and academic institutions.

Cost:

R8 000.00 (Delegates – 50-80)

R10 000.00 (Delegates – 90-120)

R15 000.00 (Delegates – 130-160)

R18 000.00-R50 000 (200+ delegates/International Event)

Exhibition Benefits:

- Compact Exhibition Space: Affordable and effective display option. One large or 2 small banners with a display table with a 3 x 2 m space in the exhibition area.

Branding Opportunities:

- Name listed on the exhibitor banner.
- Exhibition Pass: One exhibitor pass for exhibition area.



NETWORKING PACKAGES

P5 - PARTNER PACKAGE

The package offers an extensive variety of pre-event exposure, presentation to the audience, signage benefits, group complimentary guest passes, and company print media in the form of an insert.

Cost:

R60 000.00 (Delegates – 50-80) Low

R65 000.00 (Delegates – 90-120) Medium

R75 000.00 (Delegates – 130-160) High

R80 000.00-R90 000 (200+ delegates/International Event)

Branding Opportunities:

- Logo placement on all event materials, website, and digital promotions.
- Full-page advertisement in the SAIMM Journal.
- Company profile or marketing item placement in delegate bags and digital delegate bag.
- One 5-minute speaking slot as part of the event programme.
- Complimentary Passes: 5 delegate passes for the conference and all social and networking activities.

P6 - NETWORKING COCKTAIL FUNCTION

Cost:

R15 000.00 (Delegates – 50-80) Low

R25 000.00 (Delegates – 90-120) Medium

R30 000.00 (Delegates – 130-160) High

R45 000.00-R90 000 (200+ delegates/International Event)

Branding Opportunities:

- 10-minute sponsor welcome speaking slot at event cocktail function (open air/inside venue).
- Logo to appear on conference website, a slide between technical sessions, abstract booklet, programme, and proceedings.
- Logo and link to designated company website in electronic proceedings.
- Logo on all print media advertising.
- Logo and sponsorship acknowledgement on selected social media (LinkedIn and Facebook) advertising.
- Exposure on SAIMM mailers direct to SAIMM members.
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided).

Conference benefits:

- Exclusive branding of the event (banners and other branding to be supplied by the sponsor).
- 1 x Complimentary conference delegate ticket for use by company staff or corporate guest.
- 2 x Complimentary cocktail tickets for use by spouses or corporate guests.

Signage benefits:

- Exclusive branding of the network cocktail function.

P7- CONFERENCE DINNER

The dinner is designed to be an informal function on one of the conference days. Attendees will include delegates, sponsors, exhibitors and guests.

Cost:

R55 000.00 (Delegates – 50-80) Low

R65 000.00 (Delegates – 90-120) Medium

R70 000.00 (Delegates – 130-160) High

R75 000.00-R90 000 (200+ delegates/International Event)

Branding Opportunities:

- 10-minute presentation done by representative of the company at the dinner reception.
- Logo to appear on conference website, presentation slide between technical sessions, abstract booklet, programme, and proceedings.
- Logo on all print media advertising.
- Logo and sponsorship acknowledgement on selected social media (LinkedIn and Facebook) advertising.
- Exposure on SAIMM mailers direct to SAIMM members.
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

Conference benefits:

- Complimentary conference delegate pass for use by company staff or corporate guest.
- Complimentary conference dinner passes.

Signage benefits:

- Exclusive branding of the conference dinner.



► BRAND VISIBILITY PACKAGES

Brand Visibility Sponsorship Packages are tailored solutions that maximise your exposure to a specific audience through a variety of platforms and opportunities. These packages provide sponsors with strategic avenues to showcase their brand pre, post and at the event.

Branding Packages

Option 1

- Each sponsor item costed at R2 000.00
- All sponsor items for R10 000.00
- 1.1 Logo placement on digital and printed marketing materials.
- 1.2 Acknowledgment on social media platforms and mailers.
- 1.3 Logo inclusion on the sponsor recognition banners at events.
- 1.4 Opportunity to distribute branded items (excluding pens, notepads and lanyards). (Sponsor to supply branded items).
- 1.5 Featured post or story on SAIMM social media pages related to the sponsored event.
- 1.6 Sponsored conference session.

Option 2

Enhance your presence at SAIMM events with the following cost effective packages:

- 2.1 R8 000.00 Conference Material Branding: Logo on printed nametag, electronic abstract book, electronic proceedings book and electronic programme.
- 2.2 R5 000.00 Banner Display: Two standard branded banners in the exhibition, registration or conference area.
- 2.3 R5 000.00 Interactive Displays: Screen displays during conference breaks (limited opportunities per event) 2-minute videos, banner, logo.
- 2.4 R2 500.00 Delegate Bag Inserts: Company profile or branded flyer in delegate bags and digital bag.

Exclusive Packages

Only one of the packages below will be sold per conference giving sponsors exclusivity. Take advantage of these affordable sponsorship opportunities which gives you exclusive branding.

Cost:

- Local Conferences: R20 000.00
- International Conferences: R40 000.00
- 1. Lanyard Sponsorship – Sponsor to provide branded lanyards.
- 2. Pens and Notepads Sponsorship – Sponsor to provide branded pens and notepads.
- 3. Branch Event Sponsorship – contact kea@saimm.co.za for more information.

The cost below is only for delegate bags

Delegate Bag Sponsorship: As part of the exclusive sponsorship packages.

Cost:

- Local Conferences: R60 000.00
- International Conferences: R90 000.00

**All packages can be customised and structured to suit your budget and specific needs.*

For event details visit <https://www.saimm.co.za/saimm-events/upcoming-events>



UPCOMING EVENTS

Category Description: Low (50-80 delegates)| Medium (90-120 delegates)| High (130-200 delegates)
200+ delegates/international event

Date	Event	Venue	Category
MARCH 2026			
3-5 March 2026	Tailings Conference 2026	Indaba Hotel Sandton	Special Packages
17-18 March 2026	GMG Forum 2026	56 on Bath	Low
14 March 2026	SAIMM Banquet 2026	The Galleria, Sandton	Special Packages
APRIL 2026			
13-14 April 2026	SANCOT Symposium 2026	Southern Sun Rosebank	Low
17 April 2026	Smart Mining Technologies (Zambia Branch and EIZ)	Avani Hotel Zambia	Special Packages
MAY 2026			
12 May 2026	Diversity and Inclusion Event 2026	Southern Sun Rosebank	Special Packages
25-29 May 2025	Pyro Week (Pyrometallurgy, Refractories, Furnace Tapping)	CSIR, Pretoria	High
JULY 2026			
7-8 July 2026	SANIRE Symposium 2026	Emperors Palace	Special Packages
30-31 July 2026	Critical Minerals Conference 2026	Southern Sun, Rosebank	Medium
AUGUST 2026			
19-21 August 2026	Uranium Conference 2026	Swakopmund	Medium
27 August 2026	Student Debate 2026	DRA	Low
26-27 August 2026	ESG Conference 2026	Glenview Lodge	Medium
SEPTEMBER 2026			
22-24 September 2026	ISM Congress 2026	Century City Cape Town	Special Packages
29-30 September 2026	Young Professionals Conference 2026	Mintek	Low
OCTOBER 2026			
18-22 October 2026	IMPC 2026	CTICC	Special Packages
October 2026	Student Colloquium 2026 (YPC Month)	Mintek Johannesburg	Low
NOVEMBER 2026			
4-6 November 2026	Southern African Mine Water Conference 2026	Mintek	Medium
18-20 November 2026	MineSafe Conference and Industry Awards Day 2026	Emperors Palace	Special Packages
APRIL 2027			
3-7 April 2027	Hoist and Haul Conference 2027	Century City Cape Town	Special Packages
AUGUST 2028			
19-24 August 2028	Massmin 2028	Sun City	International
SEPTEMBER 2028			
September 2028	International Copper Conference 2028	CTICC	International

BOOKING FORM

Event:

Package:

Company Name:

VAT Number.:

Postal Address:

Membership No.:

Name:

Surname:

Email Contact:

Telephone Contact:

50% deposit required to confirm sponsorship. 100% payable before the event starts.

Signed at..... on the..... day of 2025.....

Partnerships that create
endless possibilities!



SAIMM
CORPORATE
PARTNERSHIPS



More Information regarding Corporate Partnerships

<https://www.saimm.co.za/about-saimm/corporate-partnerships>

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