



## SAIMM Online Conference Benefits

- Get cost-effective marketing exposure and branding to your target market
- Position and profile yourself as an industry leader
- Increase your brand recognition
- Create new partnerships and alliances

### ONLINE SPONSORSHIP PACKAGES

- Social Media branding and online marketing (SAIMM Website) leading up to, during and post the conference (Logo and link advertising) and 1 free online registration. Recognition as an online sponsor. Logo to appear on streaming platform.  
**R3000** □
- Email advertising to the SAIMM member database (Logo and link advertising) and 1 free online registration. Recognition as an online sponsor. Logo to appear on streaming platform.  
**R3000** □
- A 5 minute corporate video/ presentation before the online conference series and a branded waiting room slide for the duration of the conference. Logo to appear on streaming platform.  
**R5000** □
- Online registration page banner advertising  
**R1500** □
- Digital delegate bag: Add your marketing material to the digital delegate bag. (maximum of 3 items in the bag)  
**R500** □

SAIMM

ONLINE CONFERENCE



APCOM 2021



SAIMM  
THE SOUTHERN AFRICAN INSTITUTE  
OF MINING AND METALLURGY

# MINERALS INDUSTRY 4.0

The next digital transformation in mining

30 AUGUST - 1 SEPTEMBER 2021

**Note: All prices exclude VAT**

Why you should sponsor:

- Get cost-effective marketing exposure and branding to your target market, culminating in face-to-face meeting with your best prospects at the event
- Position and profile yourself as an industry leader
- Increase your brand recognition
- Create new partnerships and alliances
- Develop relationships through new networking opportunities
- Showcase new applications to a targeted audience of decision makers

## ACCEPTANCE FORM

**A 50% deposit is required upon acceptance**

**Company Name:** .....

**Postal Address:** .....

**Contact Person:** .....

**Capacity:** .....

**Signed:** .....

**Tel:** .....

**Fax:**.....

**E-mail:** .....

**Cell:**.....