

BATTERY MATERIALS

CONFERENCE 2022

24-25 AUGUST 2022

MISTY HILLS CONFERENCE CENTRE,
MULDRSDRIFT, JOHANNESBURG



SAIMM
THE SOUTHERN AFRICAN INSTITUTE
OF MINING AND METALLURGY



SPONSORSHIP AND EXHIBITION OPPORTUNITIES

P1 - Gold Package (Limited to 2 Sponsors)

Position your business as a definitive industry leader. The package offers an extensive variety of pre-event exposure, presentation to the audience, signage benefits, direct and business access during the exhibition and conference itself, complimentary guest passes, and company print media.

Extensive branding benefits

- 10-minute presentation done by representative of the company
- Logo to appear inside the Conference Abstract Proceedings
- Logo to appear on the front cover of conference brochure
- Logo to appear on the event web page
- Logo to appear on all print media advertising done to promote the event

Conference benefits

- 2 complimentary delegate tickets for the conference will be made available to your company's staff or corporate guests
- An A4 Insert (your corporate brochure, promotional material, etc) into all conference delegate bags

Signage benefits

- 1 free-standing banner (2m x 1m) in the conference registration area
(Banner supplied by sponsor)

Exhibition benefits

- 3mx3m of expo space in a prime position (shell scheme included)

Sponsorship investment:

R 65 000 (R32 500 deposit to secure)

P2 - Corporate Package (Limited to 2 sponsors)

The package offers an extensive variety of pre-event exposure, presentation to the audience, signage benefits, group complimentary guest passes, and company print media in the form of an insert.

Extensive branding benefits

- 10-minute presentation done by representative of the company
- Logo to appear inside the Conference Abstract Proceedings
- Logo to appear on the front cover of conference brochure
- Logo to appear on the event web page
- Logo to appear on all print media advertising done to promote the event

Conference benefits

- 3 complimentary delegate tickets for the conference will be made available to the company's staff or corporate guests
- An A4 Insert (your corporate brochure, promotional material, etc) into all conference delegate bags

Sponsorship investment:

R 55 000 (R27 500 deposit to secure)



SPONSORSHIP AND EXHIBITION OPPORTUNITES

P3 – Silver Package (Limited to 4 Sponsors)	P4 - Conference Bags (Limited to 1 Sponsor)
<p>The package offers an extensive variety of pre-event exposure, announcement to the audience, signage benefits, direct and business access during the exhibition and conference itself, complimentary guest passes, and company print media.</p> <p>Extensive branding benefits</p> <ul style="list-style-type: none"> • Logo to appear inside the Conference Abstract Proceedings • Logo to appear on the front cover of conference brochure • Logo to appear on the event web page • Logo to appear on all print media advertising done to promote the event <p>Conference benefits</p> <ul style="list-style-type: none"> • 1 complimentary delegate tickets for the conference will be made available to your company’s staff or corporate guests • An A4 Insert (your corporate brochure, promotional material, etc) into all conference delegate bags <p>Exhibition benefits</p> <ul style="list-style-type: none"> • 2mx3m of expo space in a prime position (shell scheme included) <p>Sponsorship investment: R 45 000 (R22 500 deposit to secure)</p>	<p>Display your logo on all conference bags distributed to delegates.</p> <p>Extensive branding benefits</p> <ul style="list-style-type: none"> • Logo to appear on the event web page • Logo to appear on all print media advertising done to promote the event • Logo to appear on all Conference Bags (provided by SAIMM) • An A4 Insert (your corporate brochure, promotional material, etc) into all conference delegate bags <p>Sponsorship investment: R 45 000 (R22 500 deposit to secure)</p>

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SPONSORSHIP AND EXHIBITION OPPORTUNITIES

<p style="text-align: center;">P5 –Exhibitor</p> <p>The package offers an extensive variety of pre-event exposure, announcement to the audience, signage benefits, direct and business access during the exhibition and conference itself, complimentary guest passes, and company print media.</p> <p>Extensive branding benefits</p> <ul style="list-style-type: none">• Logo to appear inside the Conference Proceedings• Logo to appear inside the Conference Abstract Proceedings• Logo to appear on the event web page• Logo to appear on all print media advertising done to promote the event <p>Conference benefits</p> <ul style="list-style-type: none">• 1 complimentary delegate tickets for the conference will be made available to your company’s staff or corporate guests• An A4 Insert (your corporate brochure, promotional material, etc) into all conference delegate bags <p>Exhibition benefits</p> <ul style="list-style-type: none">• 2mx3m expo space in a prime position (shell scheme included) <p>Sponsorship investment: R 40 000 (R20 000 deposit to secure)</p>	<p style="text-align: center;">P6 - Dinner Social Networking Function (Limited to 1 Sponsor)</p> <p>The dinner is designed to be an informal function on one of the conference days. Attendants will include delegates, sponsors, exhibitors and guests.</p> <p>Extensive branding benefits</p> <ul style="list-style-type: none">• 10-minute presentation done by representative of the company at the cocktail reception• Logo to appear inside the Conference Abstract Proceedings• Logo to appear on the front cover of conference brochure• Logo to appear on the event web page• Logo to appear on all print media advertising done to promote the event <p>Conference benefits</p> <ul style="list-style-type: none">• Company to brand the entire dinner function <p>Sponsorship investment: R 40 000 (R20 000 deposit to secure)</p>
<p style="text-align: center;">P7 -Networking Function (Limited to 1 Sponsors)</p> <p>A cocktail reception is designed to be an informal function staged at the end of a conference day. Attendants will include delegates, sponsors, exhibitors, and guests and a 10-minute audience address.</p> <p>Extensive branding benefits</p> <ul style="list-style-type: none">• 10-minute presentation done by representative of the company at the cocktail reception• Logo to appear inside the Conference abstract Proceedings• Logo to appear on the front cover of conference brochure• Logo to appear on the event web page• Logo to appear on all print media advertising done to promote the event <p>Conference benefits</p> <ul style="list-style-type: none">• Company to brand the entire cocktail function <p>Sponsorship investment: R 30 000 (R15 000 deposit to secure)</p>	<p style="text-align: center;">P8 – Lanyards (Limited to 1 Sponsor)</p> <p>Display your logo on all lanyards distributed to delegates</p> <p>Extensive branding benefits</p> <ul style="list-style-type: none">• Logo to appear on the front cover of conference brochure• Logo to appear on the event web page• Logo to appear on all print media advertising done to promote the event• Logo to appear on the lanyards that will be used by Conference delegates• Lanyard to be supplied and branded by sponsor <p>Sponsorship investment: R 10 000 (R5 000 deposit to secure)</p>



SPONSORSHIP AND EXHIBITION OPPORTUNITES

<p>P9 – Pens and Notepads (Limited to 1 Sponsor)</p> <p>Display your logo on all pens and pads distributed to delegates</p> <p>Extensive branding benefits</p> <ul style="list-style-type: none"> • Logo to appear on the front cover of conference brochure. • Logo to appear on the event web page • Logo to appear on all print media advertising done to promote the event • Logo to appear on the pens and pads that will go into the Conference delegate bags • Pens & pads to be supplied and branded by the sponsor. <p>Sponsorship investment: R 10 000 (R5 000 deposit to secure)</p>	<p>P10 -Technical Visit (Limited to 1 Sponsor)</p> <p>Display your company brand in the transport facility to and from destinations.</p> <p>Extensive branding benefits</p> <ul style="list-style-type: none"> • Logo to appear on the front cover of conference brochure • Logo to appear on the event web page • Logo to appear on all print media advertising done to promote the event • Company may brand and present on the coach trip between destinations <p>Sponsorship investment: R 20 000 (R10 000 deposit to secure)</p>
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Note: All prices include VAT

Why you should sponsor:

- Receive cost-effective marketing exposure and branding to your target market, culminating in face-to-face meeting with your best prospects at the event
- Position and profile yourself as an industry leader
- Increase your brand recognition
- Create new partnerships and alliances
- Develop relationships through new networking opportunities
- Showcase new applications to a targeted audience of decision makers

ACCEPTANCE FORM

Preference: P1 _____ P2 _____ P3 _____ P4 _____ P5 _____ P6 _____ P7 _____ P8 _____ P9 _____
P10 _____

A 50% deposit is required upon acceptance

Company Name:

Postal Address:

Contact Person: **Contact No:**.....

Capacity: **Email**

Signed:



SPONSORSHIP AND EXHIBITION OPPORTUNITIES

SAIMM Online Conference Sponsorship Benefits

- Get cost-effective marketing exposure and branding to your target market
- Position and profile yourself as an industry leader
- Increase your brand recognition
- Create new partnerships and alliances

ONLINE SPONSORSHIP PACKAGES

- Social Media branding and online marketing (SAIMM Website) leading up to, during and post the conference (Logo and link advertising) and 1 free online registration. Recognition as an online sponsor. Logo to appear on streaming platform.
R5500
- Email advertising to the SAIMM member database (Logo and link advertising) and 1 free online registration. Recognition as an online sponsor. Logo to appear on streaming platform.
R5500
- A 5-minute corporate video/ presentation before the online conference series and a branded waiting room slide for the duration of the conference. Logo to appear on streaming platform.
R6000
- Online registration page banner advertising
R2000
- Digital delegate bag: Add your marketing material to the digital delegate bag. (maximum of 3 items in the bag)
R600



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- Create new partnerships and alliances
- Develop relationships through new networking opportunities
- Showcase new applications to a targeted audience of decision makers

ACCEPTANCE FORM

A 50% deposit is required upon acceptance

Company Name:

Postal Address:

Contact Person:

Capacity:

Signed:

Tel:

Fax:.....

E-mail:

Cell:.....