





COM  2017  
CONFERENCE OF METALLURGISTS  
MET  SOC  
hosting World Gold & Nickel-Cobalt



# MAXIMIZE

YOUR PROFESSIONAL VISIBILITY

## **BECOME A SPONSOR!**

Co-organizers:

World Gold 2017: AusIMM, SAIMM, CIM  
Nickel Cobalt 2017: TMS

August 27-30, 2017 | Vancouver, Canada

[web.cim.org/com2017](http://web.cim.org/com2017)

# Why participate?

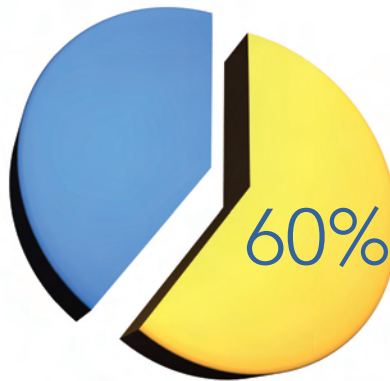


**INTERNATIONAL REPRESENTATION WITH  
30 countries represented & 800 delegates expected**

Sponsorship of this event is an important part of the conference, making it possible for MetSoc to subsidize the event in order to offer free proceedings, student activities and continue to offer programming to our community. In addition to providing many of your people with significant direct participation in the event as delegates, being a sponsor provides you with various very solid elements of visibility prior, during and after the event. COM offers two types of sponsorship opportunities: **PREMIUM and À-LA-CARTE opportunities are available**

## Who Attends?

- Over **60%** of the audience are from the minerals industry sector



## Questions?

**The Metallurgy and Materials Society of CIM**

**Engin Özberk**

Sponsorship Chair, COM 2017  
Senior Advisor, Mitacs  
University of Saskatchewan  
eordit@gmail.com

**Brigitte Farah**

MetSoc Conference Management  
bfarah@cim.org  
+1 (514) 939-2710 ext. 1329

**All sponsors logos will appear:**

on the  
**Sponsor page**  
of the conference site

in pre-conference  
program in  
**CIM Magazine**  
May issue  
**OVER 31,000 READERS  
PER ISSUE**

on  
**Sponsorship  
welcome banner**  
**SEEN BY ALL DELEGATES  
AND PUBLIC AT  
CONFERENCE LOCATION**

in **Final Program**  
**DISTRIBUTED  
TO ALL DELEGATES**

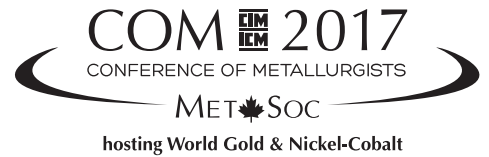
Logo in  
**CIM Magazine**  
Thank you, post-conference  
**OVER 31,000 READERS  
PER ISSUE**



Select (✓)	Sponsorship Opportunities	Price (CAD)
<b>PREMIUM</b>		
	<b>GOLD</b> <ul style="list-style-type: none"> <li>Your logo/link to website on the conference home page</li> <li>Full page colour advertisement in final program</li> <li>Company logo in Conference news eblasts</li> <li>Official sponsor of conference – digital logo on screen</li> </ul>	\$15,000
	<b>SILVER</b> <ul style="list-style-type: none"> <li>Your logo and link to your website on the conference home page</li> <li>Company logo in Conference news eblasts</li> <li>Official sponsor of conference – digital logo on screen</li> </ul>	\$10,000
	<b>BRONZE</b> <ul style="list-style-type: none"> <li>Your logo and link to your company's website on the conference home page</li> <li>Official sponsor of conference – digital logo on screen</li> </ul>	\$7,500
<b>À LA CARTE</b>		
	Registration – Your logo on the online registration web system	\$5000
	Delegate's bags (exclusive) (sponsor must provide the bags)	\$5000
	Lanyards (exclusive) – (sponsor must provide the lanyards)	\$5000
	Wifi – free conference wireless internet access (exclusive to delegates)	\$5000
	B2B – private boardroom – AM or PM anytime Mon-Wed to meet clients (Reserve AM or PM)	\$5000
	Refreshment breaks AM/PM	\$2500/day
	Women of Innovation lunch	\$3500
	Wednesday historical metallurgy lunch	\$3500
	Friend – General conference supporter – logo on welcome signage & sponsor page of website	\$2500
	Full page colour advertisement in final program	\$2050
	Student supporter (student travel, posters, student mixer, or any other student activity)	\$1000
	<b>TOTAL \$</b>	

Send this form via email to [metsoc@cim.org](mailto:metsoc@cim.org) or facsimile (514) 939-2714

## Sponsorship Agreement



**Our company confirms participation as a sponsor in this category:**

- Gold \$15,000
- Silver \$10,000
- Bronze \$7,500
- and/or as an à la carte sponsor



Item Description \_\_\_\_\_

Price \_\_\_\_\_

I understand that I must provide our company logo in high-resolution images in BOTH .jpg and .eps formats (suitable for web and print) with a minimum resolution of 300 dpi and fonts converted to outlines. Sponsor must also provide an EXACT web address for linking purposes.

Company Name \_\_\_\_\_

Invoicing Address \_\_\_\_\_

- MasterCard     Visa     American Express

Card no: \_\_\_\_\_ Expiry Date: \_\_\_\_/\_\_\_\_/20

Name on card \_\_\_\_\_ Signature \_\_\_\_\_

Contact Person \_\_\_\_\_ Authorized Signature \_\_\_\_\_

Telephone Number \_\_\_\_\_ Email Address \_\_\_\_\_

Web Site (exact URL) \_\_\_\_\_ Date \_\_\_\_\_

Please complete this order form and send either by fax **(514-939-2714)** or by scanned .pdf to **bfarah@cim.org**

Note that you will be contacted shortly to arrange for prompt positioning of your company logo and brand, invoicing and planning.