



SAIMM Diversity and Inclusion Dialogue 2023

Intersectionality in the Minerals Industry From Awareness to Action

Date: 26-27 September 2023

Venue: Avianto, Muldersdrift
Johannesburg



In Collaboration with WiMSA



Co-sponsored by the
Institute of Materials,
Minerals & Mining (IOM3)

Empowering the African minerals industry through diversity and inclusion

SPONSORSHIP AND EXHIBITION OPPORTUNITES

P1 - Banner (Unlimited)

Sponsorship investment:
R20 000 (R10 000 deposit to secure)

Extensive branding benefits

- ◆ Website branding - logo to appear on conference website
- ◆ Logo to appear on slide between sessions
- ◆ Logo to appear on all print media advertising done to promote the event.

Conference benefits

- ◆ An A4 Insert (your corporate brochure, promotional material, etc.) into all conference delegate bags. (to be provided by Sponsor).

Signature benefits

- ◆ Company to brand function with 2 free standing banners (2m x 1m) in the conference registration area (banner supplied by Sponsor).

P3 - Corporate Package (Limited to 2 Sponsors)

Sponsorship investment:
R25 000 (R12 500 deposit to secure)

The package offers an extensive variety of pre-event exposure, presentation to the audience, signage benefits, group complimentary guest passes, and company print media in the form of an insert.

Extensive branding benefits

- ◆ 10-minute presentation done by representative of the company
- ◆ Logo to appear inside the Conference Abstract Proceedings
- ◆ Logo to appear on the front cover of conference brochure
- ◆ Logo to appear on the event web page
- ◆ Logo to appear on all print media advertising done to promote the event.

Conference benefits

- ◆ 3 complimentary delegate tickets for the conference will be made available to the company's staff or corporate guests
- ◆ An A4 Insert (your corporate brochure, promotional material, etc) into all conference delegate bags (to be provided by Sponsor).

P2 - Conference Bags (Limited to 1 Sponsor)

Sponsorship investment:
R20 000 (R10 000 deposit to secure)

Display your logo on all conference bags distributed to delegates.

Extensive branding benefits

- ◆ Logo to appear on the event web page
- ◆ Logo to appear on all print media advertising done to promote the event
- ◆ Logo to appear on all Conference Bags (provided by SAIMM)
- ◆ An A4 Insert (your corporate brochure, promotional material, etc) into all conference delegate bags (to be provided by Sponsor).

P4 - Networking Function (Limited to 1 Sponsor)

Sponsorship investment:
R30 000 (R15 000 deposit to secure)

A cocktail reception is designed to be an informal function staged at the end of a conference day. Attendants will include delegates, sponsors, exhibitors, and guests and a 10-minute audience address.

Extensive branding benefits

- ◆ 10-minute presentation done by representative of the company at the cocktail reception
- ◆ Logo to appear inside the Conference abstract Proceedings
- ◆ Logo to appear on the front cover of conference brochure
- ◆ Logo to appear on the event web page
- ◆ Logo to appear on all print media advertising done to promote the event.

Conference benefits

- ◆ Company to brand the entire cocktail function.

For further information contact:

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Head of Conferencing

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SPONSORSHIP AND EXHIBITION OPPORTUNITES

P5 - Lanyards (Limited to 1 Sponsor)

**Sponsorship investment:
R20 000 (R10 000 deposit to secure)**

Display your logo on all lanyards distributed to delegates.

Extensive Branding Benefits

- ◆ Logo to appear on the front cover of conference brochure
- ◆ Logo to appear on the event web page
- ◆ Logo to appear on all print media advertising done to promote the event
- ◆ Logo to appear on the lanyards that will be used by Conference delegates
- ◆ Lanyard to be supplied and branded by sponsor.

P6 - Pens and Notepads (Limited to 1 Sponsor)

**Sponsorship investment:
R20 000 (R10 000 deposit to secure)**

Display your logo on all pens and pads distributed to delegates.

Extensive Branding Benefits

- ◆ Logo to appear on the front cover of conference brochure.
- ◆ Logo to appear on the event web page
- ◆ Logo to appear on all print media advertising done to promote the event
- ◆ Logo to appear on the pens and pads that will go into the Conference delegate bags
- ◆ Pens & pads to be supplied and branded by the sponsor.

ACCEPTANCE FORM

**PLEASE INDICATE YOUR Preference WITH A (TICK✓):
A 50% deposit is required upon acceptance**

P1 P2 P3 P4 P5 P6

Company Name:

Postal Address:

Contact Person:

Capacity:

Signed:

E-mail:

Cell:

Note: All prices include VAT

Why you should sponsor:

- Receive cost-effective marketing exposure and branding to your target market, culminating in face-to-face meeting with your best prospects at the event
- Position and profile yourself as an industry leader
- Increase your brand recognition
- Create new partnerships and alliances
- Develop relationships through new networking opportunities
- Showcase new applications to a targeted audience of decision makers.



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SAIMM Online Conference Sponsorship Benefits

ONLINE SPONSORSHIP PACKAGES

R5500

- Social Media branding and online marketing (SAIMM Website) leading up to, during and post the conference (Logo and link advertising) and 1 free online registration. Recognition as an online sponsor. Logo to appear on streaming platform.

R5500

- Email advertising to the SAIMM member database (Logo and link advertising) and 1 free online registration. Recognition as an online sponsor. Logo to appear on streaming platform.

R6000

- A 5-minute corporate video/ presentation before the online conference series and a branded waiting room slide for the duration of the conference. Logo to appear on streaming platform.

R2000

- Online registration page banner advertising

R600

- Digital delegate bag: Add your marketing material to the digital delegate bag. (maximum of 3 items in the bag).

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Contact Person:

Capacity:.....

Signed:.....

E-mail:

Cell:

Note: All prices include VAT