

Package 1:
Premium Sponsorship (P1)
(Limited to 6 Sponsors)

Extensive branding benefits

- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

Conference benefits

- 2 x Complimentary Conference Delegate tickets for use by company staff or corporate guests
- 1 x Complimentary Exhibition ticket to attend exhibition only

Exhibition benefits

- 3 m x 2 m of expo space in a prime position (includes basic shell scheme)

Signage benefits

- 1 free-standing banner (2 m x 1 m) in the conference registration area (to be supplied by sponsor)

Sponsorship investment:
R 40 000.00 including VAT
(R 20 000.00 deposit to secure)

Package 2:
Exhibition Sponsorship (P2)
(Unlimited)

Extensive branding benefits

- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

Conference benefits

- 1 x Complimentary Conference Delegate ticket for use by company staff or corporate guests
- 1 x Complimentary Exhibition ticket to attend exhibition only

Exhibition benefits

- 3 m x 2 m of expo space in a prime position (includes basic shell scheme)

Sponsorship investment:
R 35 000.00 including VAT
(R 17 500.00 deposit to secure)

Package 3:
Conference Network Cocktail Function (P3)
(Limited to 1 Sponsor)

Extensive branding benefits

- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

Conference benefits

- Exclusive branding of the event (banners and other branding to be supplied by the sponsor)
- 1 x Complimentary Conference Delegate ticket for use by company staff or corporate guest
- 2 x Complimentary Cocktail tickets for use by spouses or corporate guests (note: Full Conference registration includes Cocktail)

Sponsorship investment:
R 35 000.00 including VAT
(R 17 500.00 deposit)

Package 4:
Workshop Network Cocktail Function (P4)
(Limited to 1 Sponsor)

Extensive branding benefits

- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

Conference benefits

- Exclusive branding of the event (banners and other branding to be supplied by the sponsor)
- 1 x Complimentary Conference Delegate ticket for use by company staff or corporate guest
- 2 x Complimentary Cocktail tickets for use by spouses or corporate guests (note: Full Conference registration includes Cocktail)

Sponsorship investment:
R 20 000.00 including VAT
(R 10 000.00 deposit)

Package 5:
Social Media (P5)
(Limited to 1 Sponsor)

Extensive branding benefits

- Electronic and social media advertising in *Mining Weekly* and *Engineering News* for two months before the conference
- Dedicated social media exposure on all SAIMM social media platforms with company link and logo before, during, and immediately after the conference
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

Conference benefits

- 1 x Complimentary Conference Delegate ticket for use by company staff or corporate guest

Signage benefits

- 1 free-standing banner (2 m x 1 m) in the conference registration area (to be supplied by sponsor)

Sponsorship investment:
R 45 000.00 including VAT
(R27 500.00 deposit)

Package 6:
Delegate Bags (P6)
(Limited to 1 Sponsor)

Extensive branding benefits

- Logo to appear on all Conference Bags (to be provided by SAIMM and approved by Sponsor). The name of the conference and the SAIMM logo will also appear on the bag in a secondary position.
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

Sponsorship investment:
R 40 000.00 including VAT
(R 20 000.00 deposit)

Package 7:
Banner Sponsorship (P7)
(Unlimited sponsorship)

Extensive branding benefits

- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

Conference benefits

- 1 x Complimentary Conference Delegate ticket for use by company staff or corporate guest

Signage benefits

- 2 free-standing banners (2 m x 1 m) in the conference registration area (to be supplied by sponsor)

Sponsorship investment:
R 20 000.00 including VAT
(R 10 000.00 deposit)

Package 8:
Lanyards (P8)
(Limited to 1 Sponsor)

Extensive branding benefits

- Company logo to appear on lanyards for delegate name tags (lanyards to be provided by Sponsor)
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

Sponsorship investment:
R 20 000.00 including VAT
(R 10 000.00 deposit)

Package 9:
Pens & Pads (P9)
(Limited to 1 Sponsor)

Extensive branding benefits

- Logo to appear on the pens and pads (to be supplied by Sponsor) that will go into the Conference delegate bags
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

Sponsorship investment:
R 15 000.00 including VAT
(R 7 500.00 deposit)

Package 10
Student Registration Fee Sponsorship (P10)
(Unlimited sponsorship)

Branding benefits

- Company logo to appear on student name badge
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

Sponsorship investment
R 10 000.00 including VAT
(R 5 000.00 deposit)

Package 11
A4 Inserts into Delegate Bags (P11)
(Unlimited sponsorship)

Branding benefits

- Logo to appear on slide between technical sessions
- Logo and link to designated company website in electronic proceedings
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided) or provided as seat drop during conference

Sponsorship investment
R 5 000.00 including VAT
(R 2 500.00 deposit)



SAIMM
THE SOUTHERN AFRICAN INSTITUTE
OF MINING AND METALLURGY

Diamonds 2018
11-13 June 2018
EXHIBITION AND SPONSORSHIP PACKAGES

**** FREE Delegates: Kindly complete the conference registration form and return to the conference organiser**

Exhibition Staff Information: *(Complete if applicable to sponsorship opportunity)*

Exhibition Staff 1:

First Name: **Last Name:**

Position:

Tel : **Fax :**

E-mail: **Cell:**

Exhibition Staff 2:

First Name: **Last Name:**

Position:

Tel : **Fax :**

