

SAIMM HYBRID

CONFERENCE

Diamonds – Source to Use – 2021 Hybrid Conference

Innovation and Technology



9–10 June 2021 Conference

The Canvas Riversands
Fourways, Johannesburg

KEYNOTE SPEAKERS

L. Hockaday
Mintek, Renewable Energy Technology
P. Zimnisky
Diamond Analytics, USA
V. Ustinov
AGD Diamonds, Russia
P. Ravenscroft
EHR Resources, Australia

DIAMONDS HYBRID CONFERENCE 2021

SAIMM Hybrid Conference Benefits

- Get cost-effective marketing exposure and branding to your target market
- Position and profile yourself as an industry leader
- Increase your brand recognition
- Create new partnerships and alliances

ONLINE SPONSORSHIP PACKAGES

- Social Media branding and online marketing (SAIMM Website) leading up to, during and post the conference (Logo and link advertising) and 1 free online registration. Recognition as an online sponsor. Logo to appear on streaming platform.

R3000

- Email advertising to the SAIMM member database (Logo and link advertising) and 1 free online registration. Recognition as an online sponsor. Logo to appear on streaming platform.

R3000

- A 5 minute corporate video/ presentation before the online conference series and a branded waiting room slide for the duration of the conference. Logo to appear on streaming platform.

R5000

- Online registration page banner advertising

R1500

- Digital delegate bag: Add your marketing material to the digital delegate bag. (maximum of 3 items in the bag)

R500

Please tick your selection above and complete your details at the end of the document.

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SPONSORSHIP AND EXHIBITION PACKAGES

Package 1: Premium Sponsorship (P1) (Limited to 2 Sponsors)

Extensive branding benefits

- Logo to appear on conference website and marketing material
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

Conference benefits

- 2 x Complimentary Conference Delegate tickets for use by company staff or corporate guests
- 4 x Online Registrations

Exhibition benefits

- 3 m x 2 m of expo space in a prime position (includes basic shell scheme)

Signage benefits

- 1 free-standing banner (2 m x 1 m) in the conference registration area (to be supplied by sponsor)

Sponsorship investment:

R 40 000.00 including VAT

(R 20 000.00 deposit to secure)

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Package 2:

Exhibition Sponsorship (P2) (Limited to 4 Sponsors)

Extensive branding benefits

- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

Conference benefits

- 1 x Complimentary Conference Delegate ticket for use by company staff or corporate guests
- 2 x Online Registrations

Exhibition benefits

- 2 m x 2 m of expo space in a prime position (includes basic shell scheme)

Sponsorship investment:

R 35 000.00 including VAT

(R 17 500.00 deposit to secure)

Package 3:

Social Media (P3) (Limited to 1 Sponsor)

Extensive branding benefits

- Electronic and social media advertising in *Mining Weekly* and *Engineering News* for two months before the conference
- Dedicated social media exposure on all SAIMM social media platforms with company link and logo before, during, and immediately after the conference
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

Conference benefits

- 1 x Complimentary Conference Delegate ticket for use by company staff or corporate guest

Signage benefits

- 1 free-standing banner (2 m x 1 m) in the conference registration area (to be supplied by sponsor)

Sponsorship investment:

R 20 000.00 including VAT

(R10 000.00 deposit)

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Package 4: **Delegate Bags (P4)** **(Limited to 1 Sponsor)**

Extensive branding benefits

- Logo to appear on all Conference Bags (to be provided by SAIMM and approved by Sponsor). The name of the conference and the SAIMM logo will also appear on the bag in a secondary position.
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

Sponsorship investment:
R 40 000.00 including VAT
(R 20 000.00 deposit)

Package 5: **Banner Sponsorship (P5)** **(Unlimited sponsorship)**

Extensive branding benefits

- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

Conference benefits

- 1 x Complimentary Conference Delegate ticket for use by company staff or corporate guest

Signage benefits

- 2 free-standing banners (2 m x 1 m) in the conference registration area (to be supplied by sponsor)

Sponsorship investment:
R 10 000.00 including VAT
(R 5 000.00 deposit)

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Package 6:

Lanyards (P6)

(Limited to 1 Sponsor)

Extensive branding benefits

- Company logo to appear on lanyards for delegate name tags (lanyards to be provided by Sponsor)
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

Sponsorship investment:

R 20 000.00 including VAT

(R 10 000.00 deposit)

Package 7:

Pens & Pads (P7)

(Limited to 1 Sponsor)

Extensive branding benefits

- Logo to appear on the pens and pads (to be supplied by Sponsor) that will go into the Conference delegate bags
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

Sponsorship investment:

R 15 000.00 including VAT

(R 7 500.00 deposit)

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Package 8

Student Registration Fee Sponsorship (P8)
(Unlimited sponsorship)

Branding benefits

- Company logo to appear on student name badge
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

Sponsorship investment
R 10 000.00 including VAT
(R 5 000.00 deposit)

Package 9

A4 Inserts into Delegate Bags (P9)
(Unlimited sponsorship)

Branding benefits

- Logo to appear on slide between technical sessions
- Logo and link to designated company website in electronic proceedings
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided) or provided as seat drop during conference. Material will also be included in the digital delegate bag.

Sponsorship investment
R 5 000.00 including VAT
(R 2 500.00 deposit)

Package 10:

Memory Stick Sponsor - USB (P10)
(Limited to 1 Sponsor)

Extensive branding benefits

- Logo to appear on the memory stick (to be supplied by Sponsor) that will go into the Conference delegate bags
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference

Sponsorship investment:
R 15 000.00 including VAT
(R 7 500.00 deposit)

