# Sponsorship and Exhibition Packages

## Package 1: Premium Exhibitor/Demo Space (P1)
**Limited to 6 Sponsors**

### Branding Benefits
- 10 Minute Presentation Slot during the Conference
- Promotional Insert – to be supplied by the sponsor 4 weeks before conference date
- Website Branding – Logo to appear on conference website
- Logo slide between sessions
- Logo on all print media advertising done to promote the event

### Conference Benefits
- 2 x Complimentary delegate tickets

### Exhibition Benefits
- Expo Demo Space 3x4m (table and 2 chairs) or (shell scheme 2 x 3m² of expo space)
- 2 x Complimentary tickets for exhibition staff

**Sponsorship investment:**
- R 30 000.00
- R 15 000.00

## Package 2: Social Media Package (P2)
**Limited to 1 Sponsor**

### Branding Benefits
- Print, electronic and social media advertising in Mining Weekly and Engineering News publications before the conference
- Dedicated social media exposure on all SAIMM social media platforms with company link and logo before and during the conference
- Logo and linked-to advertising on print and electronic media
- Exposure on SAIMM mailers direct to database of 4000+ members before and during the conference.
- 10 Minute presentation speaking slot during the conference proceedings
- Logo printed on abstract booklet, programme, and electronic proceedings
- An A4 Insert (your corporate brochure, promotional material, etc.) into all conference delegate bags/folder or seat drop
- Electronic company profile on electronic proceedings
- Visual advertising at the conference (Company to brand conference with 2 free standing banners (2m x 1m) in the registration area (banner supplied by sponsor)

### Conference benefits
- 1 Conference delegate registrations

**Sponsorship investment:**
- R 35 000.00
- R 17 500 (Deposit to secure)
## Sponsorship and Exhibition Packages

### Package 3:
Banner Exhibitor (P3)
Unlimited Sponsorship

**Branding Benefits**
- Logo to appear on all print media advertising done to promote the event
- Logo to appear on the event web page
- Logo to appear on slide between sessions

**Signage Benefits**
- Company to brand function with 2 free standing banners (2m x 1m) in the conference registration area (banner supplied by sponsor)

**Conference Benefits**
- 1 x Complimentary delegate ticket

**Sponsorship investment:**
R 20 000.00  
R 10 000.00 (Deposit to secure)

### Package 4:
Cocktail Sponsor (P4)
Limited to 1 Sponsor

**Branding Benefits**
- 10 Minute presentation slot during the cocktail function
- Website branding – Logo to appear on conference website
- Logo to appear on all print media advertising done to promote the event
- Logo to appear on slide between sessions

**Signage Benefits**
- Company to brand cocktail function with 2 free standing banners (2 m² x 1 m²) (banner supplied by sponsor)

**Sponsorship investment:**
R 15 000.00  
R 7 500.00 (Deposit to secure)

### Package 5:
Conference Folders (P5)
Limited to 1 Sponsor

**Branding Benefits**
- Logo to appear on all print media advertising done to promote the event
- Logo to appear on slide between sessions
- Logo to appear on all Conference Bags (Provided by SAIMM). The name of the conference and the SAIMM will also appear on the bag in a secondary position.
- Website Branding – Logo to appear on conference website

**Sponsorship investment:**
R 15 000.00  
R 7 500.00 (Deposit to secure)

### Package 6:
Memory Stick (P6)
Limited to 1 Sponsor

**Branding Benefits**
- Logo to appear on all print media advertising done to promote the event
- Logo to appear on the Memory Sticks (To be provided by the Sponsor)
- Logo to appear on slide between sessions
- Website Branding – Logo to appear on conference website

**Sponsorship investment:**
R 15 000.00  
R 7 500.00 (Deposit to secure)
# Sponsorship and Exhibition Packages

<table>
<thead>
<tr>
<th>Package 7: Lanyards (P7)</th>
<th>Package 8: Pens &amp; Pads (P8)</th>
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</thead>
<tbody>
<tr>
<td><strong>Limited to 1 Sponsor</strong></td>
<td><strong>Limited to 2 Sponsors</strong></td>
</tr>
<tr>
<td><strong>Extensive branding benefits</strong></td>
<td><strong>Branding Benefits</strong></td>
</tr>
<tr>
<td>• Logo to appear on the Lanyards (to be supplied by the Sponsor)</td>
<td>• Logo to appear on all print media advertising done to promote the event</td>
</tr>
<tr>
<td>• Website branding – logo to appear on conference website</td>
<td>• Logo to appear on the event web page</td>
</tr>
<tr>
<td>• Logo to appear on slide between sessions</td>
<td>• Logo to appear on slide between sessions</td>
</tr>
<tr>
<td>• Logo to appear on all print media advertising done to promote the event</td>
<td>• Logo to appear on the pens and pads that will go into the Conference delegate bags (To be Supplied by the Sponsor)</td>
</tr>
<tr>
<td><strong>Conference benefits</strong></td>
<td><strong>Sponsorship investment:</strong></td>
</tr>
<tr>
<td>• An A4 Insert (your corporate brochure, promotional material, etc.) into all conference delegate bags</td>
<td><strong>R 10 000.00</strong></td>
</tr>
</tbody>
</table>

**Sponsorship investment:**  
**R 15 000.00 Excluding VAT**  
**R 7 500.00 (Deposit to secure)**

<table>
<thead>
<tr>
<th>Package 9: Promotional Inserts (P9)</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Unlimited Sponsorship</strong></td>
<td><strong>Branding Benefits</strong></td>
</tr>
<tr>
<td><strong>Sponsorship investment:</strong></td>
<td><strong>Logo to appear on all print media advertising done to promote the event</strong></td>
</tr>
<tr>
<td><strong>R 5 000.00</strong></td>
<td><strong>Logo to appear on the event web page</strong></td>
</tr>
<tr>
<td><strong>R 2 500.00 (Deposit to secure)</strong></td>
<td><strong>Logo to appear on slide between sessions</strong></td>
</tr>
</tbody>
</table>
Digitalization in Mining 2018
6-7 June 2018 – Johannesburg

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ACCEPTANCE FORM (to be completed and returned to the SAIMM)

NOTES
- All prices excludes VAT
- Please complete and return the reply form to the address listed below as soon as possible
- Please ensure advertising material is submitted timeously

Preference: P1____ P2____ P3____ P4____ P5____ P6____ P7____ P8_____ P9____

A 50% deposit is required upon acceptance

Company Name: ......................................................................................................
Postal Address: ......................................................................................................
Contact Person: .....................................................................................................
Capacity: ..................................Signed: .................................................................
Tel: .............................................................Fax: ......................................................
E-mail: ..........................................................Cell: ..................................................

Complimentary Delegate information (if applicable)
Name: ....................................................................................................................
Surname: ............................................................................................................... 
Designation: ...........................................................................................................
Email: .............................................................Tel: ..................................................

Name: ....................................................................................................................
Surname: ............................................................................................................... 
Designation: ...........................................................................................................
Email: .............................................................Tel: ..................................................

Thank you for your support
Please return this form to: Gugu Charlie, Conference Coordinator
Tel. 27-11-834-1273/7, Fax 27-11-838-5923 or 833-8156
E-mail: gugu@saimm.co.za  Website: www.saimm.co.za