

The Southern African Institute of Mining and Metallurgy
in collaboration with The Zululand Branch are organising



The Eleventh International HEAVY MINERALS CONFERENCE

‘Renewed focus on Process and Optimization’

5–6 August 2019—Conference
7 August 2019—Technical Visit
Cape Winelands, Western Cape

SPONSORSHIP PACKAGES

Package 1: Premium Sponsorship (P1) (Limited to 4 Sponsors)

Extensive branding benefits

- ❖ 10 minute Sponsor presentation in Plenary session during Conference
- ❖ Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- ❖ Logo and link to designated company website in electronic proceedings Logo on all print media advertising
- ❖ Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- ❖ Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- ❖ A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided) Full page advert in the SAIMM Journal

Conference benefits

- ❖ 3 x Complimentary Conference Delegate tickets for use by company staff or corporate guests

Exhibition benefits

- ❖ 3 m x 3 m of expo space in a prime position (includes basic shell scheme)

Signage benefits

- ❖ 1 free-standing banner (2 m x 1 m) in the conference registration area (to be supplied by sponsor)

Sponsorship investment: R70 000.00

- ❖ R35 000.00 deposit to secure booking

Package 2: Sponsorship of Cocktail Dinner (P2) (Limited to 1 Sponsor)

Extensive branding benefits

- ❖ 10 minute Sponsor welcome and speaking slot at the Welcome Cocktail (open air event) Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- ❖ Logo and link to designated company website in electronic proceedings Logo on all print media advertising
- ❖ Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- ❖ Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- ❖ A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

Conference benefits

- ❖ Exclusive branding of the event (banners and other branding to be supplied by the sponsor)
- ❖ 1 x Complimentary Conference Delegate ticket for use by company staff or corporate guest
- ❖ 2 x Complimentary Conference Dinner tickets for use by spouses or corporate guests (note: Full Conference registration includes Dinner)

Signage benefits

- ❖ 1 free-standing banner (2 m x 1 m) in the conference registration area (to be supplied by sponsor)

Sponsorship investment: R55 000.00

- ❖ R27 500.00 deposit to secure booking

Package 3: Exhibitor (P3)

- ❖ Extensive branding benefits
- ❖ Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- ❖ Logo and link to designated company website in electronic proceedings Logo on all print media advertising
- ❖ Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- ❖ A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided by sponsor) Half page advert in the SAIMM Journal

Conference benefits

- ❖ 2 x Complimentary Conference Delegate ticket for use by company staff or corporate guest

Exhibition benefits

- ❖ 3 m x 2 m of expo space in a prime position (includes basic shell scheme)

Sponsorship investment: R45 000.00

- ❖ R22 500.00 deposit to secure booking

Package 4: Delegate Bags (P4) (Limited to 1 Sponsor)

Extensive branding benefits

- ❖ Logo to appear on all Conference Bags (to be provided by SAIMM and approved by Sponsor). The
- ❖ name of the conference and the SAIMM logo will also appear on the bag in a secondary position.
- ❖ Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- ❖ Logo and link to designated company website in electronic proceedings Logo on all print media advertising
- ❖ Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- ❖ A4 Insert (your

Conference benefits

- ❖ 2 x Complimentary Conference Delegate tickets for use by company staff or corporate guests

Sponsorship investment: R40 000.00

- ❖ R20 000.00 deposit to secure booking

Package 5: Social Media (P5) (Limited to 1 Sponsor)

Extensive branding benefits

- ❖ 10 minute Sponsor presentation in Plenary session during Conference
- ❖ Electronic and social media advertising in Mining Weekly and Engineering News for two months before the conference Dedicated social media exposure on all SAIMM social media platforms with company link and logo before, during, and immediately after the conference
- ❖ Logo to appear on conference website, slide between technical sessions, abstract booklet, programme and proceeding Logo and link to designated company website in electronic proceedings
- ❖ Logo on all print media advertising
- ❖ Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising Exposure on SAIMM mailers direct to database of 4000+ members before the conference

- ❖ A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided by sponsor)

Conference benefits

- ❖ 1 x Complimentary Conference Delegate ticket for use by company staff or corporate guest

Signage benefits

- ❖ 1 free-standing banner (2 m x 1 m) in the conference registration area (to be supplied by sponsor)

Sponsorship investment: R35 000.00

- ❖ R17 500.00 deposit to secure booking

Package 6: Banner Sponsorship (P6) (Unlimited sponsorship)

Extensive branding benefits

- ❖ Logo to appear on conference website, slide between technical sessions, abstract booklet, programme and proceedings
- ❖ Logo and link to designated company website in electronic proceedings
- ❖ Logo on all print media advertising
- ❖ Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- ❖ A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

Conference benefits

- ❖ 1 x Complimentary Conference Delegate ticket for use by company staff or corporate guest

Signage benefits

- ❖ 2 free-standing banners (2 m x 1 m) in the conference registration area (to be supplied by sponsor)

Sponsorship investment R30 000.00

- ❖ R15 000.00 deposit to secure booking

Package 7: Lanyards (P7) (Limited to 1 Sponsor)

Extensive branding benefits

- ❖ Company logo to appear on lanyards for delegate name tags (lanyards to be provided by Sponsor)
- ❖ Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings

- ❖ Logo and link to designated company website in electronic proceedings

- ❖ Logo on all print media advertising
- ❖ Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- ❖ A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

Sponsorship investment: R25 000.00

- ❖ R10 000.00 deposit to secure booking

Package 8: Pens & Pads (P8) (Limited to 1 Sponsor)

Extensive branding benefits

- ❖ Logo to appear on the pens and pads (to be supplied by Sponsor) that will go into the Conference delegate bags
- ❖ Logo to appear on conference website, slide between technical sessions, abstract booklet, programme and proceedings Logo and link to designated company website in electronic proceedings
- ❖ Logo on all print media advertising
- ❖ Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- ❖ A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided by sponsor)

Sponsorship investment: R25 000.00

- ❖ R10 000.00 deposit to secure

Package 9: Inserts into Delegate Bags (Unlimited sponsorship)

Extensive branding benefits

- ❖ Logo to appear on slide between technical sessions
- ❖ Logo and link to designated company website in electronic proceedings
- ❖ A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided by sponsor) or provided as seat drop during conference

Sponsorship investment R15 000.00

- ❖ R7 500.00 deposit to secure booking

ACCEPTANCE FORM (to be completed and returned to the SAIMM)

Please complete and return the reply form to the address listed below as soon as possible Please ensure advertising material is submitted timeously

Preference: P1 P2 P3 P4 P5 P6 P7 P8 P9

Company Name:

Postal Address:

Contact Person:

Position: Signed:

Tel: Fax:

E-mail: Cell:

**** FREE Delegates: Kindly complete the conference registration form above and return to the conference organiser**

Exhibition Staff Information: (Complete if applicable to sponsorship opportunity)

Exhibition Staff 1:

First Name: Last Name:

Position:

Tel: Fax:

E-mail: Cell:

Exhibition Staff 2:

First Name: Last Name:

Position:

Tel: Fax:

E-mail: Cell:

NOTES

All prices include VAT

50% deposit is required upon acceptance

Thank you for your support: Please return this form to: Yolanda Ndimande, Conference Co-ordinator, email: yolanda@saimm.co.za