

SPONSORSHIP AND EXHIBITION OPPORTUNITES

P1 - GOLD PACKAGE

(Limited to 2 Sponsors)

Position your business as a definitive industry leader. The package offers an extensive variety of pre-event exposure, presentation to the audience, signage benefits, direct and business access during the exhibition and conference itself, complimentary guest passes, and company print media.

Extensive branding benefits

- 10-minute presentation done by representative of the company
- Logo to appear inside the Conference Abstract Proceedings
- Logo to appear on the front cover of conference brochure
- Logo to appear on the event web page
- Logo to appear on the event advertising done to promote the event

Sold Out

Conference benefits

- 2 complimentary delegate tickets for the conference will be made available to your company's staff or corporate guests
- An A4 Insert (your corporate brochure, promotional material, etc) into all conference delegate bags

Signage benefits

- 1 free-standing banner (2m x 1m) in the conference registration area

(Banner supplied by sponsor)

Exhibition benefits

- 3mx3m of expo space in a prime position (shell scheme included)

Sponsorship investment:

R 80 000 (R40 000 deposit to secure)

P2 - CORPORATE PACKAGE

(Limited to 2 sponsors)

The package offers an extensive variety of pre-event exposure, presentation to the audience, signage benefits, group complimentary guest passes, and company print media in the form of an insert.

Extensive branding benefits

- 10-minute presentation done by representative of the company
- Logo to appear inside the Conference Abstract Proceedings
- Logo to appear on the front cover of conference brochure
- Logo to appear on the event web page
- Logo to appear on the event advertising done to promote the event

Sold Out

Conference benefits

- 3 complimentary delegate tickets for the conference will be made available to the company's staff or corporate guests
- An A4 Insert (your corporate brochure, promotional material, etc) into all conference delegate bags

Sponsorship investment:

R 65 000 (R32 500 deposit to secure)

Note: All prices include VAT

WHY YOU SHOULD SPONSOR:

- Receive cost-effective marketing exposure and branding to your target market, culminating in face-to-face meeting with your best prospects at the event
- Position and profile yourself as an industry leader
- Increase your brand recognition
- Create new partnerships and alliances
- Develop relationships through new networking opportunities
- Showcase new applications to a targeted audience of decision makers

FOR FURTHER INFORMATION, CONTACT:

Gugu Charlie,
Conference co-ordinator

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Tel: +27 11 538-0237, Web: www.saimm.co.za

SPONSORSHIP AND EXHIBITION OPPORTUNITIES

P3 – SILVER PACKAGE

(Limited to 4 Sponsors)

The package offers an extensive variety of pre-event exposure, announcement to the audience, signage benefits, direct and business access during the exhibition and conference itself, complimentary guest passes, and company print media.

Extensive branding benefits

- Logo to appear inside the Conference Abstract Proceedings
- Logo to appear on the front cover of conference brochure
- Logo to appear on the event web page
- Logo to appear on all print media advertising done to promote the event

Conference benefits

- 2 complimentary delegate tickets for the conference will be made available to your company's staff or corporate guests
- An A4 Insert (your corporate brochure, promotional material, etc) into all conference delegate bags

Exhibition benefits

- 2mx3m of expo space in a prime position (shell scheme included)

Sponsorship investment:
R 65 000 (R32 500 deposit to secure)

P5 – EXHIBITOR (Unlimited)

The package offers an extensive variety of pre-event exposure, announcement to the audience, signage benefits, direct and business access during the exhibition and conference itself, complimentary guest passes, and company print media.

Extensive branding benefits

- Logo to appear inside the Conference Proceedings
- Logo to appear inside the Conference Abstract Proceedings
- Logo to appear on the event web page
- Logo to appear on all print media advertising done to promote the event

Conference benefits

- 1 complimentary delegate tickets for the conference will be made available to your company's staff or corporate guests
- An A4 Insert (your corporate brochure, promotional material, etc) into all conference delegate bags

Exhibition benefits

- 2mx3m expo space in a prime position (shell scheme included)

Sponsorship investment:
R 50 000 (R25 000 deposit to secure)

P4 - CONFERENCE BAGS

(Limited to 1 Sponsor)

Display your logo on all conference bags distributed to delegates.

Extensive branding benefits

- Logo to appear on the event web page
- Logo to appear on all print media advertising done to promote the event
- Logo to appear on all Conference Bags (provided by SAIMM)
- An A4 Insert (your corporate brochure, promotional material, etc) into all conference delegate bags

Sponsorship investment:
R 55 000 (R27 500 deposit to secure)

P6 - DINNER SOCIAL NETWORKING FUNCTION (Limited to 1 Sponsor)

The dinner is designed to be an informal function on one of the conference days. Attendants will include delegates, sponsors, exhibitors and guests.

Extensive branding benefits

- 10-minute presentation done by representative of the company at the cocktail reception
- Logo to appear inside the Conference Abstract Proceedings
- Logo to appear on the front cover of conference brochure
- Logo to appear on the event web page
- Logo to appear on all print media advertising done to promote the event

Conference benefits

- Company to brand the entire dinner function

Sponsorship investment:
R 50 000 (R25 000 deposit to secure)

SPONSORSHIP AND EXHIBITION OPPORTUNITIES

P7 - NETWORKING FUNCTION

(Limited to 1 Sponsors)

A cocktail reception is designed to be an informal function staged at the end of a conference day. Attendants will include delegates, sponsors, exhibitors, and guests and a 10-minute audience address.

Extensive branding benefits

- 10-minute presentation done by representative of the company at the cocktail reception
- Logo to appear inside the Conference abstract Proceedings
- Logo to appear on the front cover of conference brochure
- Logo to appear on the event web page
- Logo to appear on all print media advertising done to promote the event

Conference benefits

- Company to brand the entire cocktail function

Sponsorship investment:
R 50 000 (R25 000 deposit to secure)

P8 - LANYARDS

(Limited to 1 Sponsor)

Display your logo on all lanyards distributed to delegates

Extensive branding benefits

- Logo to appear on the front cover of conference brochure
- Logo to appear on the event web page
- Logo to appear on all print media advertising done to promote the event
- Logo to appear on the lanyards that will be used by Conference delegates
- Lanyard to be supplied and branded by sponsor

Sponsorship investment:
R 30 000 (R15 000 deposit to secure)

P9 - PENS & NOTEPADS

(Limited to 1 Sponsor)

Display your logo on all pens and pads distributed to delegates

Extensive branding benefits

- Logo to appear on the front cover of conference brochure.
- Logo to appear on the event web page
- Logo to appear on all print media advertising done to promote the event
- Logo to appear on the pens and pads that will go into the Conference delegate bags
- Pens & pads to be supplied and branded by the sponsor.

Sponsorship investment:
R 30 000 (R15 000 deposit to secure)

P10 - BANNERS

(Unlimited)

Extensive branding benefits

- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

Conference benefits

- 1 x Complimentary Conference Delegate ticket for use by company staff or corporate guest

Signage benefits

- 2 free-standing banners (2 m x 1 m) in the conference registration area (to be supplied by sponsor)

Sponsorship investment:
R 30 000.00 (R 15 000 deposit to secure)

SPONSORSHIP AND EXHIBITION OPPORTUNITES

ACCEPTANCE FORM

Sponsorship preference:

P1	P2	P3	P4	P5	P6	P7	P8	P9	P10
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

A 50% deposit is required upon acceptance

Company Name:

Postal Address:

Contact Person: Contact No:.....

Capacity:

Email:

Signed:

SPONSORSHIP AND EXHIBITION OPPORTUNITIES

SAIMM **ONLINE** CONFERENCE SPONSORSHIP BENEFITS

ACCEPTANCE FORM

- Get cost-effective marketing exposure and branding to your target market
- Position and profile yourself as an industry leader
- Increase your brand recognition
- Create new partnerships and alliances.

ONLINE SPONSORSHIP PACKAGES

Social Media branding and online marketing (SAIMM Website) leading up to, during and post the conference (Logo and link advertising) and 1 free online registration. Recognition as an online sponsor. Logo to appear on streaming platform.
R5500

Email advertising to the SAIMM member database (Logo and link advertising) and 1 free online registration. Recognition as an online sponsor. Logo to appear on streaming platform.
R5500

A 5-minute corporate video/ presentation before the online conference series and a branded waiting room slide for the duration of the conference. Logo to appear on streaming platform.
R6000

Online registration page banner advertising
R2000

Digital delegate bag: Add your marketing material to the digital delegate bag. (maximum of 3 items in the bag)
R600

Note: All prices include VAT

Why you should sponsor:

- Get cost-effective marketing exposure and branding to your target market, culminating in face-to-face meeting with your best prospects at the event
- Position and profile yourself as an industry leader
- Increase your brand recognition
- Create new partnerships and alliances
- Develop relationships through new networking opportunities
- Showcase new applications to a targeted audience of decision makers.

A 50% deposit is required upon acceptance

Company Name:

Postal Address:

Contact Person:

Capacity:

Signed:

Tel: Fax:

E-mail: Cell: