

SAIMM ONLINE SCHOOL

3RD SCHOOL ON MANGANESE FERROALLOY PRODUCTION SCHOOL 2020

24-28 AUGUST 2020

PRÉMA
This project has received funding from the European Union's Horizon 2020 Research and Innovation Programme under Grant Agreement No 820561

SAIMM
In conjunction with the Northern Cape Branch

SAIMM
125 Years

The SAIMM is going Digital!
As part of our digital transformation journey, this year we are excited to host the 3rd School on Manganese Ferroalloy Production School as a completely new digital experience.

CPD Points
0.1 ECSA CPD Points for every 1 hour webinar attended

Sponsorship Packages

3rd School on Manganese Ferroalloy Production Online School Series: 24-28 August 2020

The reality of the current climate is that it is challenging to get the right people in the right space to share your brand with. We have a solution for you that will ensure that your offering is positioned correctly and attract the audience you want. We have tailor made each of our online conferences to ensure an opportunity for you to share your brand with the right crowd.

This online school will run over a few days as a series and will have themed topics.

Online School Series (THIS ONLINE SCHOOL HAS 5 SERIES SESSIONS)

- Social Media Branding and online marketing (SAIMM Website) leading up to, during and post the school series (Logo and link advertising) and 1 free registration

S1: R2500.00 **S2: R2500** **S3: R2500** **S4: R4500** **S5: R4500**
R13500 for all 5 sessions

- Email advertising to the SAIMM member database (Logo and link advertising) and 1 free registration

S1: R2500.00 **S2: 2500** **S3: R2500** **S4: R4500** **S5: R4500**
R13500 for all 5 sessions

- A 5 minute corporate video/ presentation before the online school series and a branded waiting room slide for the online conference series and 2 free registrations

S1: R5500.00 **S2: R5500** **S3: R5500** **S4: R8500** **S5: R8500**
R30500 for all 5 sessions

- Registration page banner advertising

S1: R2500.00 **S2: R2500** **S3: R2500** **S4: R4500** **S5: R4500**
R13500 for all 5 sessions

- Student registration sponsorship with logo and link advertising
S1: R950.00 **S2: R950** **S3: R950** **S4: R1200** **S5: R1200**
R4350 for all 5 sessions

Note: All prices include VAT

Why you should sponsor:

- Get cost-effective marketing exposure and branding to your target market
- Position and profile yourself as an industry leader
- Increase your brand recognition
- Create new partnerships and alliances

Company Name:

Postal Address:

Contact Person:

Capacity:

Signed:

Tel: **Fax:**.....

E-mail: **Cell:**.....

Please send completed forms to gugu@saimm.co.za or camielah@saimm.co.za

Additional Sponsorship Opportunity!

Marketing Webinar

You have an opportunity to market your product or service through the SAIMM webinar platform by hosting a free online webinar on a specific topic. The webinar can be 1-2 hours and will include a Q and A session. The SAIMM will advertise and host your webinar.

Sponsorship Package Includes:

- Webinar topic and presentation
- Social Media advertising leading up to, during and post the webinar (Logo advertising)
- Email advertising to the SAIMM member database
- Branding on all online marketing (SAIMM Website)
- Branded waiting room slide
- Registration page banner advertising per webinar

Investment: R10 000.00 per webinar includes VAT

Company Name:

Postal Address:

Contact Person:

Capacity:

Signed:

Tel: **Fax:**.....

E-mail: **Cell:**.....