

Mine Planning Colloquium 2017

6-7 June 2017 – Mintek, Johannesburg

Sponsorship Packages

<p><u>Package 1</u></p> <p>Social Media Package (P1) Limited to 1 Sponsor</p> <p><u>Branding Benefits</u></p> <ul style="list-style-type: none"> • Print, electronic and social media advertising in Mining Weekly and Engineering News publications before the conference • Dedicated social media exposure on all SAIMM social media platforms with company link and logo before and during the conference • Logo and linked-to advertising on print and electronic media • Exposure on SAIMM mailers direct to database of 4000+ members before and during the conference. • 10 Minute presentation speaking slot during the conference proceedings • Logo printed on abstract booklet, programme, and electronic proceedings • An A4 Insert (your corporate brochure, promotional material, etc.) into all conference delegate bags/folder or seat drop • Electronic company profile on electronic proceedings • Visual advertising at the conference (Company to brand conference with 2 free standing banners (2m x 1m) in the registration area (banner supplied by sponsor) <p><u>Conference benefits</u></p> <ul style="list-style-type: none"> • 1 Conference delegate registrations <p>Sponsorship investment: R25 000.00 Deposit of R12 500 to secure</p>	<p><u>Package 2:</u></p> <p>Banner Exhibitor (P2) Unlimited Sponsorship</p> <p><u>Branding Benefits</u></p> <ul style="list-style-type: none"> • Logo and linked-to advertising on print and electronic media • Logo to appear on visual media between sessions • Logo printed on abstract booklet, programme, and electronic proceedings • Exposure on SAIMM mailers direct to database of 4000+ members before and during the conference. • Logo printed on abstract booklet, programme, and electronic proceedings <p><u>Signage Benefits</u></p> <ul style="list-style-type: none"> • Visual advertising at the conference (Company to brand conference with 2 free standing banners (2m x 1m) in the registration area (banner supplied by sponsor) <p><u>Conference Benefits</u></p> <ul style="list-style-type: none"> • 1 Conference delegate registration <p>Sponsorship investment: R 15 000.00 R7 500.00 (Deposit to secure)</p>
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<p><u>Package 3:</u></p> <p>Conference Folders (P3) Limited to 1 Sponsor</p> <p><u>Branding Benefits</u></p> <ul style="list-style-type: none"> • Logo and linked-to advertising on print and electronic media • Logo to appear on visual media between sessions • Logo to appear on all conference folders (Provided by SAIMM). The name of the conference and the SAIMM logo will also appear on the folder in a secondary position. • Exposure on SAIMM mailers direct to database of 4000+ members before and during the conference. • Logo printed on abstract booklet, programme, and electronic proceedings <p>Sponsorship investment: R 15 000.00 R 5 000.00 (Deposit to secure)</p>	<p><u>Package 4:</u></p> <p>Cocktail Sponsor (P4) Limited to 1 Sponsor</p> <div data-bbox="1105 541 1388 674" style="border: 1px solid black; padding: 5px; text-align: center; color: red; font-weight: bold;"> Package no longer available </div> <p><u>Branding Benefits</u></p> <ul style="list-style-type: none"> • 10 Minute presentation slot during the cocktail function • Logo and linked-to advertising on print and electronic media • Logo to appear on visual media between sessions • Logo printed on abstract booklet, programme, and electronic proceedings • Exposure on SAIMM mailers direct to database of 4000+ members before and during the conference. • Logo printed on abstract booklet, programme, and electronic proceedings <p><u>Signage Benefits</u></p> <ul style="list-style-type: none"> • Visual advertising at the network cocktail function (Company to brand conference with 2 free standing banners (2m x 1m) in the registration area (banner supplied by sponsor) <p>Sponsorship investment: R 10 000.00 R 5 000.00 (Deposit to secure)</p>
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<p><u>Package 5:</u></p> <p>Memory Stick (P5) Limited to 1 Sponsor</p> <p><u>Branding Benefits</u></p> <ul style="list-style-type: none"> • Logo and linked-to advertising on print and electronic media • Logo to appear on visual media between sessions • Logo to appear on the Memory Sticks (To be provided by the Sponsor) • Electronic company profile on memory stick • Exposure on SAIMM mailers direct to database of 4000+ members before and during the conference. • Logo printed on abstract booklet, programme, and electronic proceedings <p>Sponsorship investment: R 10 000.00 R 5 000.00 (Deposit to secure)</p>	<p><u>Package 6:</u></p> <p>Lanyards (P6) Limited to 1 Sponsor</p> <p><u>Extensive branding benefits</u></p> <ul style="list-style-type: none"> • Logo to appear on the Lanyards (to be supplied by the Sponsor) • Logo and linked-to advertising on print and electronic media • Logo to appear on visual media between sessions • Exposure on SAIMM mailers direct to database of 4000+ members before and during the conference. • Logo printed on abstract booklet, programme, and electronic proceedings <p><u>Conference benefits</u></p> <ul style="list-style-type: none"> • An A4 Insert (your corporate brochure, promotional material, etc.) into all conference delegate bags/folder or seat drop <p>Sponsorship investment: R 10 000.00 Excluding VAT R5 000.00 (Deposit to Secure)</p>
<p><u>Package 7:</u></p> <p>Pens & Pads (P7) Limited to 1 Sponsor</p> <p><u>Branding Benefits</u></p> <ul style="list-style-type: none"> • Logo and linked-to advertising on print and electronic media • Logo to appear on visual media between sessions • Logo to appear on the pens and pads that will go into the conference delegate folder (Pens and pads be supplied by the sponsor) • Logo printed on abstract booklet, programme, and electronic proceedings <p>Sponsorship investment: R 8 000.00 R 4 000.00 (Deposit to secure)</p>	<p><u>Package 8:</u></p> <p>Promotional Inserts (P8) Unlimited Sponsorship</p> <p><u>Branding Benefits</u></p> <ul style="list-style-type: none"> • Logo and linked-to advertising on print and electronic media • Logo to appear on visual media between sessions • An A4 Insert (your corporate brochure, promotional material, etc.) into all conference delegate bags/folder or seat drop • Logo printed on abstract booklet, programme, and electronic proceedings <p>Sponsorship investment: R 2 500.00 R 1 250.00 (Deposit to secure)</p>



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ACCEPTANCE FORM (to be completed and returned to the SAIMM)

NOTES

- All prices excludes VAT
- Please complete and return the reply form to the address listed below as soon as possible
- Please ensure advertising material is submitted timeously

Preference: P1____ P2____ P3____ P4____ P5____ P6____ P7____ P8____

A 50% deposit is required upon acceptance

Company Name:

Postal Address:

Contact Person:

Capacity:.....**Signed:**.....

Tel:.....**Fax:**.....

E-mail:**Cell:**.....

Complimentary Delegate information (if applicable)

Name:

Surname:

Designation:

Email:**Tel:**.....

Thank you for your support

Please return this form to:

Camielah Jardine, Conference Coordinator

Tel. 27-11-834-1273/7, Fax 27-11-838-5923 or 833-8156

E-mail: camielah@saimm.co.za Website: www.saimm.co.za