



29–30 August 2018—Conference | 31 August 2018—Industry day
Gallagher Estate Convention Centre, Midrand, Johannesburg
SPONSORSHIP AND EXHIBITOR PACKAGES

<p>Package 1 Partnership Package (P1) <i>(limited to 4 Sponsors)</i></p> <p>Extensive branding benefits</p> <ul style="list-style-type: none"> • 10-minute presentation • Insert into final conference circular • Promotional insert – to be supplied by the sponsor 4 weeks before conference date • Website branding – Logo to appear on conference website • Logo slide between sessions • Logo on all print media advertising done to promote the event <p>Conference benefits</p> <ul style="list-style-type: none"> • 2 complimentary delegate ticket for the conference <p>Signage benefits</p> <ul style="list-style-type: none"> • 1 free standing banner (1m x 1m) in the conference registration area (banner supplied by sponsor) <p>Exhibition benefits</p> <ul style="list-style-type: none"> • 4 x 3m² of expo space in a prime position (includes basic shell scheme) <p>Sponsorship investment: R 60 000.00</p> <p>Additional Opportunity</p> <p>A full page advertisement in the SAIMM Journal carrying your marketing message, valued at R15 000 (excl. VAT), and providing you with exposure to ALL 5 000 members of the SAIMM plus the “pass on” factor that a technical excellence Journal of this nature always enjoys. Ad material to be supplied (according to rate card requirements) by the sponsor.</p> <p>Total Package Investment (Including SAIMM Journal Advertising): R75 000.00</p>	<p>Package 2 Industry Awards Day – Lunch Sponsor (P2) <i>(limited to 1 Sponsors)</i></p> <p>Extensive branding benefits</p> <ul style="list-style-type: none"> • Insert into final conference circular • Promotional Insert – to be supplied by the sponsor 4 weeks before conference date • Website Branding – Logo to appear on conference website • Logo slide between sessions • Logo on all print media advertising done to promote the event <p>Conference benefits</p> <ul style="list-style-type: none"> • 1 complimentary delegate ticket for the conference <p>Signage benefits</p> <ul style="list-style-type: none"> • 1 free standing banner (1m x 1m) in the conference registration area (banner supplied by sponsor) <p>Sponsorship investment: R 60 000.00</p>
<p>Package 3 Premium Exhibitor (P3) <i>(Unlimited)</i></p> <p>Extensive branding benefits</p> <ul style="list-style-type: none"> • Insert into Final Conference Circular • Promotional Insert – to be supplied by the sponsor 4 weeks before conference date • Website Branding – Logo to appear on conference website • Logo slide between sessions • Logo on all print media advertising done to promote the event <p>Conference benefits</p> <ul style="list-style-type: none"> • 1 complimentary delegate ticket for the conference <p>Signage benefits</p> <ul style="list-style-type: none"> • 1 free standing banner (1m x 1m) in the conference registration area (banner supplied by sponsor) <p>Exhibition benefits</p> <ul style="list-style-type: none"> • 3 x 3m² of expo space in a prime position (includes basic shell scheme) <p>Sponsorship investment: R 40 000.00</p>	<p>Package 4 Marketing & Promotional Gift Insert (P4) <i>(Unlimited)</i></p> <p>Extensive branding benefits</p> <ul style="list-style-type: none"> • Logo to appear on slide between sessions • An A4 Insert (your corporate brochure, promotional material, etc.) into all conference delegate bags <p>** This package excludes pens and pads</p> <p>Sponsorship investment: R 10 000.00</p>



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<p>Package 5 Conference Bags (P5) <i>(Limited to 1 Sponsor)</i></p> <p>Extensive branding benefits</p> <ul style="list-style-type: none"> • Logo to appear on all print media advertising done to promote the event • Logo to appear on slide between sessions • Logo to appear on all Conference Bags (Provided by SAIMM). The name of the conference and the SAIMM will also appear on the bag in a secondary position. • Website Branding – Logo to appear on conference website <p>Sponsorship investment: R 35 000.00</p>	<p>Package 6 Banner Exhibitor (P6) <i>(Unlimited)</i></p> <p>Extensive branding benefits</p> <ul style="list-style-type: none"> • Promotional Insert – to be supplied by the sponsor 4 weeks before conference date • Website Branding – Logo to appear on conference website • Logo to appear on slide between sessions • Logo to appear on all print media advertising done to promote the event <p>Signage benefits</p> <ul style="list-style-type: none"> • 1 free standing banner (2m x 1m) in the conference registration area (banner supplied by sponsor) <p>Sponsorship investment: R 15 000.00</p>
<p>Package 7 Authors Gifts (P7) <i>(Limited to 1 Sponsor)</i></p> <p>Extensive branding benefits</p> <ul style="list-style-type: none"> • Logo to appear on all print media advertising done to promote the event • Logo to appear on the gifts (To be provided by the sponsor) • Logo to appear on slide between sessions • Website Branding – Logo to appear on conference website <p>Sponsorship investment: R 15 000.00</p>	<p>Package 8 Lanyards (P8) <i>(Limited to 1 Sponsor)</i></p> <p>Extensive branding benefits</p> <ul style="list-style-type: none"> • Logo to appear on all print media advertising done to promote the event • Logo to appear on the Lanyards (To be provided by the SAIMM) • Logo to appear on slide between sessions • Website Branding – Logo to appear on conference website <p>Sponsorship investment: R 15 000.00</p>
<p>Package 9 Pens & Pads (P9) <i>(Limited to 1 Sponsor)</i></p> <p>Extensive branding benefits</p> <ul style="list-style-type: none"> • Logo to appear on all print media advertising done to promote the event • Logo to appear on the event web page • Logo to appear on slide between sessions • Logo to appear on the pens and pads that will go into the Conference delegate bags (To be Supplied by the Sponsor) <p>Sponsorship investment: R 15 000.00</p>	



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ACCEPTANCE FORM (to be completed and returned to the SAIMM)

NOTES

- All prices include VAT
- Please complete and return the reply form to the address listed below as soon as possible
- Please ensure advertising material is submitted timeously

Preference: P1 P1 (Incl. Journal Advertising) P2 P3
 P4 P5 P6 P7 P8 P9

50% deposit is required upon acceptance

Company Name:

Postal Address:

Contact Person:

Position: Signed:

Tel: Fax:

E-mail: Cell:

**** FREE Delegates: Kindly complete the conference registration form and return to the conference organise**

Exhibition Staff Information: *(Complete if applicable to sponsorship opportunity)*

Exhibition Staff 1:

First Name: Last Name:

Position:

Tel: Fax:

E-mail: Cell:

Exhibition Staff 2:

First Name: Last Name:

Position:

Tel: Fax:

E-mail: Cell: