



7th International Platinum Conference 2017
Protea Hotel Ranch Resort, Polokwane, South Africa
18-19 October 2017—Conference | 20 October 2017—Technical Tours

<p align="center">P1 - Platinum</p> <p>Position your business as a definitive industry leader. The package offers an extensive variety of pre-event exposure, presentation to the audience, signage benefits, direct and business access during the exhibition and conference itself, complimentary guest passes and company print media.</p> <p>Extensive branding benefits</p> <ul style="list-style-type: none"> • 10 minute presentation done by representative of the company • Logo to appear inside the Conference Abstract Proceedings • Logo to appear on the front cover of conference brochure • Logo to appear on the event web page • Logo to appear on all print media advertising done to promote the event • Social Media exposure on all SAIMM Social Media Platforms including Facebook, LinkedIn and Twitter. <p>Conference benefits</p> <ul style="list-style-type: none"> • 4 complimentary delegate tickets for the conference will be made available to your company's staff or corporate guests • An A4 Insert (your corporate brochure, promotional material, etc) into all conference delegate bags <p>Signage benefits</p> <ul style="list-style-type: none"> • 1 free-standing banner (2m x 1m) in the conference registration area (banners supplied by sponsor) <p>Exhibition benefits</p> <ul style="list-style-type: none"> • 4 x 4m² of expo space in a prime position • 4 x 4m² of outdoor equipment display space <p>Sponsorship investment: R 65 000.00 excluding VAT</p>	<p align="center">P2 - Corporate</p> <p>The package offers an extensive variety of pre-event exposure, presentation to the audience, signage benefits, group complimentary guest passes and company print media in the form of an insert.</p> <p>Extensive branding benefits</p> <ul style="list-style-type: none"> • 10 minute presentation done by representative of the company • Logo to appear inside the Conference Abstract Proceedings • Logo to appear on the front cover of conference brochure • Logo to appear on the event web page • Logo to appear on all print media advertising done to promote the event <p>Conference benefits</p> <ul style="list-style-type: none"> • 5 complimentary delegate tickets for the conference will be made available to the company's staff or corporate guests • An A4 Insert (your corporate brochure, promotional material, etc) into all conference delegate bags <p>Sponsorship investment: R 50 000.00 excluding VAT</p>
<p align="center">P3 – Palladium</p> <p>The package offers an extensive variety of pre-event exposure, announcement to the audience, signage benefits, direct and business access during the exhibition and conference itself, complimentary guest passes and company print media.</p> <p>Extensive branding benefits</p> <ul style="list-style-type: none"> • Logo to appear inside the Conference Abstract Proceedings • Logo to appear on the front cover of conference brochure • Logo to appear on the event web page • Logo to appear on all print media advertising done to promote the event <p>Conference benefits</p> <ul style="list-style-type: none"> • 2 complimentary delegate tickets for the conference will be made available to your company's staff or corporate guests • An A4 Insert (your corporate brochure, promotional material, etc) into all conference delegate bags <p>Exhibition benefits</p> <ul style="list-style-type: none"> • 4 x 3m² of expo space in a prime position <p>Sponsorship investment: R 45 000.00 excluding VAT</p>	<p align="center">P4 - Conference Bags</p> <p>Display you logo on all conference bags distributed to delegates.</p> <p>Extensive branding benefits</p> <ul style="list-style-type: none"> • Logo to appear on the event web page • Logo to appear on all print media advertising done to promote the event • Logo to appear on all Conference Bags (provided by SAIMM) • An A4 Insert (your corporate brochure, promotional material, etc) into all conference delegate bags <p>Sponsorship investment: R 40 000.00 excluding VAT</p>



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<p align="center">P5 –Exhibitor</p> <p>The package offers an extensive variety of pre-event exposure, announcement to the audience, signage benefits, direct and business access during the exhibition and conference itself, complimentary guest passes and company print media.</p> <p>Extensive branding benefits</p> <ul style="list-style-type: none"> • Logo to appear inside the Conference Proceedings • Logo to appear inside the Conference Abstract Proceedings • Logo to appear on the event web page • Logo to appear on all print media advertising done to promote the event <p>Conference benefits</p> <ul style="list-style-type: none"> • 1 complimentary delegate tickets for the conference will be made available to your company’s staff or corporate guests • An A4 Insert (your corporate brochure, promotional material, etc) into all conference delegate bags <p>Exhibition benefits</p> <ul style="list-style-type: none"> • 3 x 3m² of expo space in a prime position <p>Sponsorship investment: R 30 000.00 excluding VAT</p>	<p align="center">P6 -Platinum Dinner Social Networking Function</p> <p>The dinner is designed to be an informal function staged at the end of a conference day. Attendants will include delegates, sponsors, exhibitors and guests and a 10 minute audience address.</p> <p>Extensive branding benefits</p> <ul style="list-style-type: none"> • 10 minute presentation done by representative of the company at the cocktail reception • Logo to appear inside the Conference Abstract Proceedings • Logo to appear on the front cover of conference brochure • Logo to appear on the event web page • Logo to appear on all print media advertising done to promote the event <p>Conference benefits</p> <ul style="list-style-type: none"> • Company to brand the entire dinner function <p>Sponsorship investment: R 45 000.00 excluding VAT</p>
<p align="center">P7 -Networking Function</p> <p>A cocktail reception is designed to be an informal function staged at the end of a conference day. Attendants will include delegates, sponsors, exhibitors and guests and a 10 minute audience address.</p> <p>Extensive branding benefits</p> <ul style="list-style-type: none"> • 10 minute presentation done by representative of the company at the cocktail reception • Logo to appear inside the Conference Abstract Proceedings • Logo to appear on the front cover of conference brochure • Logo to appear on the event web page • Logo to appear on all print media advertising done to promote the event <p>Conference benefits</p> <ul style="list-style-type: none"> • Company to brand the entire cocktail function <p>Sponsorship investment: R 40 000.00 excluding VAT</p>	<p align="center">P8 - Pens & Pads</p> <p>Display your logo on all pens and pads distributed to delegates</p> <p>Extensive branding benefits</p> <ul style="list-style-type: none"> • Logo to appear on the front cover of conference brochure. • Logo to appear on the event web page • Logo to appear on all print media advertising done to promote the event • Logo to appear on the pens and pads that will go into the Conference delegate bags • Pens & pads to be supplied and branded by the sponsor. <p>Sponsorship investment: R 18 000.00 excluding VAT</p>



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P9 -Technical Visit	P10 - Lanyards
<p>Display your company brand in the transport facility to and from destinations.</p> <p>Extensive branding benefits</p> <ul style="list-style-type: none">• Logo to appear on the front cover of conference brochure• Logo to appear on the event web page• Logo to appear on all print media advertising done to promote the event• Company may brand and present on the coach trip between destinations <p>Sponsorship investment: R 15 000.00 excluding VAT</p>	<p>Display your logo on all lanyards distributed to delegates</p> <p>Extensive branding benefits</p> <ul style="list-style-type: none">• Logo to appear on the front cover of conference brochure• Logo to appear on the event web page• Logo to appear on all print media advertising done to promote the event• Logo to appear on the lanyards that will be used by Conference delegates• Lanyard to be supplied and branded by sponsor <p>Sponsorship investment: R 15 000.00 excluding VAT</p>

Note: All prices exclude VAT

Why you should sponsor:

- Get cost-effective marketing exposure and branding to your target market, culminating in face-to-face meeting with your best prospects at the event
- Position and profile yourself as an industry leader
- Increase your brand recognition
- Create new partnerships and alliances
- Develop relationships through new networking opportunities

Showcase new applications to a targeted audience of decision makers



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ACCEPTANCE FORM

Preference: P1___ P2___ P3___ P4___ P5___ P6___ P7___ P8___ P9___ P10___

A 50% deposit is required upon acceptance

Company Name:

Postal Address:

Contact Person:

Capacity:

Signed:

Tel: Fax:.....

E-mail: Cell:.....

Complimentary Delegate information (if applicable)

Name:..... Surname: Designation: Email: Tel:.....	Name:..... Surname: Designation: Email: Tel:.....
Name:..... Surname: Designation: Email: Tel:.....	Name:..... Surname: Designation: Email: Tel:.....

Please return this form to: **Camielah Jardine, Conference Co-ordinator**
 Email: camielah@saimm.co.za