

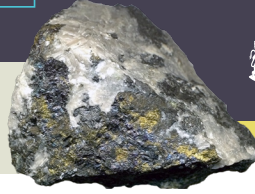
SOUTHERN  
AFRICAN

# RARE EARTHS

2<sup>ND</sup> INTERNATIONAL CONFERENCE 2024

18 JUNE 2024 - WORKSHOP  
19-20 JUNE 2024 - CONFERENCE  
SWAKOPMUND HOTEL AND ENTERTAINMENT  
CENTRE, SWAKOPMUND, NAMIBIA

Global Impact  
and Sustainable  
Supply



## SPONSORSHIP AND EXHIBITOR PACKAGES

### Package 1:

**Premium Sponsorship (P1)**  
(Limited to 4 Sponsors)

#### Sponsorship investment:

R90 000.00 excluding VAT  
(R45 000.00 deposit to secure)

#### Extensive branding benefits

- 10-minute Sponsor presentation in Plenary session during Conference (cannot be used in conjunction with other sponsorship presentation)
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert **(your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)**

#### Conference benefits

- 2 x Complimentary Conference Delegate tickets for use by company staff or corporate guests
- 1 x Complimentary Exhibition ticket to attend exhibition only.

#### Exhibition benefits

- 3 m x 2 m of expo space in a prime position **(includes basic shell scheme)**

#### Signage benefits

- 1 free-standing banner (2 m x 1 m) in the conference registration area **(to be supplied by sponsor)**

### Package 2:

**Exhibition Sponsorship (P2)**  
(Limited to 9 Sponsors)

#### Sponsorship investment:

R65 000.00 excluding VAT  
(R35 000.00 deposit to secure)

#### Extensive branding benefits

- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert **(your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)**

#### Conference benefits

- 1 x Complimentary Conference Delegate ticket for use by company staff or corporate guests
- 1 x Complimentary Exhibition ticket to attend exhibition only.

#### Exhibition benefits

- 3 m x 2 m of expo space in a prime position **(includes basic shell scheme)**

### FOR FURTHER INFORMATION, CONTACT:

Camielah Jardine,  
Head of Conferencing

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Tel: +27 11 834-1273/7  
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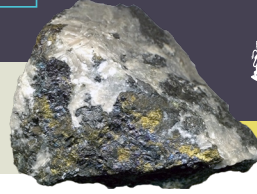
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## SPONSORSHIP AND EXHIBITOR PACKAGES

### Package 3:

#### Sponsorship of Conference Dinner (P3)

(Limited to 1 Sponsors)

#### Sponsorship investment:

R70 000.00 excluding VAT  
(R35 000.00 deposit to secure)

#### Extensive branding benefits

- 10-minute Sponsor welcome and speaking slot at Conference dinner (open air event)
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (**your corporate brochure, promotional material, etc.**) in all conference delegate bags (to be provided)

#### Conference benefits

- Exclusive branding of the event (**banners and other branding to be supplied by the sponsor**)
- 1 x Complimentary Conference Delegate ticket for use by company staff or corporate guest
- 2 x Complimentary Conference Dinner tickets for use by spouses or corporate guests (**note: Full Conference registration includes Dinner**)

#### Signage benefits

- 1 free-standing banner (2 m x 1 m) in the conference registration area (**to be supplied by sponsor**)

### Package 4:

#### Welcome Cocktail Function (P5)

(Limited to 1 Sponsors)

#### Sponsorship investment:

R60 000.00 excluding VAT  
(R30 000.00 deposit to secure)

#### Extensive branding benefits

- 10-minute Sponsor welcome and speaking slot at Welcome cocktail (open air event)
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (**your corporate brochure, promotional material, etc.**) in all conference delegate bags (to be provided)

#### Conference benefits

- Exclusive branding of the event (**banners and other branding to be supplied by the sponsor**)
- 1 x Complimentary Conference Delegate ticket for use by company staff or corporate guest
- 2 x Complimentary Cocktail tickets for use by spouses or corporate guests (**note: Full Conference registration includes Cocktail**)

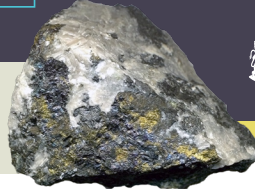
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## SPONSORSHIP AND EXHIBITOR PACKAGES

### Package 5:

#### Social Media (P6)

(Limited to 1 Sponsors)

#### Sponsorship investment:

R55 000.00 excluding VAT  
(R27 500.00 deposit to secure)

#### Extensive branding benefits

- 10-minute Sponsor presentation in Plenary session during Conference
- Electronic and social media advertising in Mining Weekly and Engineering News for two months before the conference
- Dedicated social media exposure on all SAIMM social media platforms with company link and logo before, during, and immediately after the conference
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (**your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)**)

#### Conference benefits

- 1 x Complimentary Conference Delegate ticket for use by company staff or corporate guest.

#### Signage benefits

- 1 free-standing banner (2 m x 1 m) in the conference registration area (**to be supplied by sponsor**)

### Package 6:

#### Delegate Bags (P7)

(Limited to 1 Sponsors)

#### Sponsorship investment:

R50 000.00 excluding VAT  
(R25 000.00 deposit to secure)

#### Extensive branding benefits

- Logo to appear on all Conference Bags (**to be provided by SAIMM and approved by Sponsor**). The name of the conference and the SAIMM logo will also appear on the bag in a secondary position.
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (**your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)**)

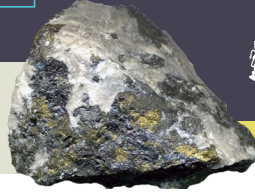
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## SPONSORSHIP AND EXHIBITOR PACKAGES

### Package 7:

#### **Banner Sponsorship (P8)** *(Unlimited Sponsorship)*

##### **Sponsorship investment:**

R45 000.00 excluding VAT  
(R22 500.00 deposit to secure)

##### **Extensive branding benefits**

- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert **(your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)**

##### **Conference benefits**

- 1 x Complimentary Conference Delegate ticket for use by company staff or corporate guest.

##### **Signage benefits**

- 2 free-standing banners (2 m x 1 m) in the conference registration area **(to be supplied by sponsor)**

### Package 8:

#### **Lanyards (P9)** *(Limited to 1 Sponsors)*

##### **Sponsorship investment:**

R40 000.00 excluding VAT  
(R20 000.00 deposit to secure)

##### **Extensive branding benefits**

- Company logo to appear on lanyards for delegate name tags **(lanyards to be provided by Sponsor)**
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert **(your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)**

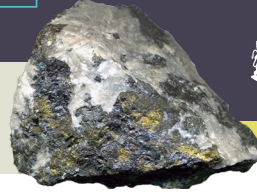
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## SPONSORSHIP AND EXHIBITOR PACKAGES

### Package 9:

**Pens and Note Pads (P10)**  
(Limited to 1 Sponsorship)

#### Sponsorship investment:

R40 000.00 excluding VAT  
(R20 000.00 deposit to secure)

#### Extensive branding benefits

- Logo to appear on the pens and pads **(to be supplied by Sponsor)** that will go into the Conference delegate bags
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert **(your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)**

### Package 10:

**Student Registration Fee Sponsorship (P11)**  
(Unlimited Sponsorship)

#### Sponsorship investment:

R20 000.00 excluding VAT  
(R10 000.00 deposit to secure)

#### Branding benefits

- Company logo to appear on student name badge
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert **(your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)**

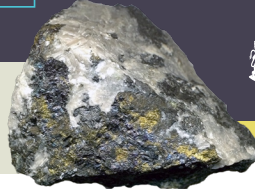
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## SPONSORSHIP AND EXHIBITOR PACKAGES

### Package 11:

#### **A4 Inserts into Delegate Bags (P12)** *(Unlimited Sponsorship)*

##### **Sponsorship investment:**

R5 000.00 excluding VAT  
(R2 500.00 deposit to secure)

##### **Branding benefits**

- Logo to appear on slide between technical sessions
- Logo and link to designated company website in electronic proceedings
- A4 Insert **(your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided) or provided as seat drop during conference**

### Package 12:

#### **Technical Visit (P13)** *(Limited to 3 Sponsors)*

##### **Sponsorship investment:**

In kind sponsorship – to be discussed

##### **Extensive branding benefits**

- Visit of delegates to your operation for Post-Conference Technical Tour
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert **(your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)**

##### **Signage benefits**

- 1 free-standing banner (2 m x 1 m) in the conference registration area **(to be supplied by sponsor)**

cerium (Ce)  
dysprosium  
(Dy),  
europium  
gadolinium  
holmium (H)  
lanthanum (La)  
lutetium (Lu)  
neodymium  
praseodym  
(Pr), promethium  
(Pm), samarium

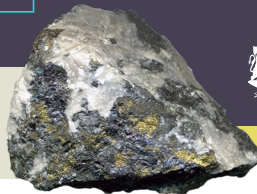
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## SPONSORSHIP AND EXHIBITOR PACKAGES

**PLEASE INDICATE YOUR Preference WITH A (TICK✓):**

- P1       P2       P3       P4       P5       P6
- P7       P8       P9       P10       P11       P12

Company Name: .....

Postal Address: .....

Contact Person: .....

Position: .....

Signed: .....

E-mail: .....

Cell: .....

### NOTES

- All prices exclude VAT.
- All sponsorships will be confirmed on receipt of 50% deposit on a first-come basis.
- Please complete and return the reply form to Gugu Charlie at email: [gugu@saimm.co.za](mailto:gugu@saimm.co.za).
- Please supply your preferred logo in high-resolution jpg format.
- Please ensure that all advertising material is submitted timeously.

**50% DEPOSIT IS REQUIRED TO SECURE BOOKING**