

SAIMM HYBRID
CONFERENCE

SDIMI 2022

SUSTAINABLE DEVELOPMENT
IN THE MINERALS INDUSTRY

10TH INTERNATIONAL
CONFERENCE

Making economies great
through sustainable mineral development

15-17 SEPTEMBER 2022
CONFERENCE

17-20 SEPTEMBER 2022
TOURS AND TECHNICAL VISITS

WINDHOEK COUNTRY CLUB & RESORT,
WINDHOEK, NAMIBIA



SAIMM Hybrid Conference Benefits

- Get cost-effective marketing exposure and branding to your target market
- Position and profile yourself as an industry leader
- Increase your brand recognition
- Create new partnerships and alliances

ONLINE SPONSORSHIP PACKAGES

- Social Media branding and online marketing (SAIMM Website) leading up to, during and post the conference (Logo and link advertising) and 1 free online registration. Recognition as an online sponsor. Logo to appear on streaming platform.

R5 500 □

- Email advertising to the SAIMM member database (Logo and link advertising) and 1 free online registration. Recognition as an online sponsor. Logo to appear on streaming platform.

R5 500 □

- A 5-minute corporate video/ presentation before the online conference series and a branded waiting room slide for the duration of the conference. Logo to appear on streaming platform.

R5 000 □

- Online registration page banner advertising

R1 500 □

- Digital delegate bag: Add your marketing material to the digital delegate bag. (maximum of 3 items in the bag)

R500 □

Please tick your selection above and complete your details at the end of the document.

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NAMIBIA
UNIVERSITY
OF SCIENCE AND
TECHNOLOGY



SAIMM
THE SOUTHERN AFRICAN INSTITUTE
OF MINING AND METALLURGY

**Package 1:
(P1)
Premium Sponsorship
(Limited to 4 Sponsors only)**

Extensive branding benefits

- 10 Minute Sponsorship Presentation during Conference
- Website branding – logo to appear on conference website
- Logo slide between sessions
- Logo on all print media advertising done to promote the event

Conference benefits

- 2 x Complimentary delegate tickets for the conference will be made available to your company's staff or corporate guests
- An A4 Insert (your corporate brochure, promotional material, etc.) into all conference delegate folders

Exhibition benefits

- 2 x 3m² of free standing space in a prime position (includes table and 2 (two) chairs)

Signage benefits

- 1 free standing banner (2m x 1m) in the conference registration area, banner supplied by Sponsor

Sponsorship investment:
R 45 000.00 Including VAT
(R27 500.00 deposit)

**Package 2:
(P2)
Exhibition Sponsorship
(Limited to 6 Sponsors only)**

Extensive branding benefits

- Website branding – logo to appear on conference website
- Logo to appear on slide between sessions
- Logo to appear on all print media advertising done to promote the event

Conference benefits

- 1 x Complimentary delegate ticket for the conference will be made available to your company's staff or corporate guests
- An A4 Insert (your corporate brochure, promotional material, etc.) into all conference delegate folders

Exhibition benefits

- 2 x 3m² of free standing space (includes table and 2 (two) chairs)

Sponsorship investment:
R 35 000.00 Including VAT
(R20 000.00 deposit)

**Package 3:
Conference Dinner (P3)
Limited to 1 Sponsor**

Extensive branding benefits

- Website branding – logo to appear on conference website
- Logo to appear on slide between sessions
- Logo to appear on all print media advertising done to promote the event
- Opportunity for 10-minute presentation by representative of the company at the dinner

Conference benefits

- Company to brand entire function
- An A4 Insert (your corporate brochure, promotional material, etc.) into all conference delegate folders

Signage benefits

- Company to brand entire function

Sponsorship investment:
R 35 000.00 Including VAT
(R17 000.00 deposit)

**Package 4:
(P4)
Conference Folders
Limited to 1 Sponsor**

Extensive branding benefits

- Website branding – logo to appear on conference website
- Logo to appear on slide between sessions
- Logo to appear on all print media advertising done to promote the event
- Logo to appear on all Conference folder (provided by SAIMM). The name of the conference and the SAIMM will also appear on the folder in a secondary position.

Conference benefits

- An A4 Insert (your corporate brochure, promotional material, etc.) into all conference delegate folders

Sponsorship investment:
R 30 000.00 Including VAT
(R15 000.00 deposit)

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<p>Package 5: (P5) Welcome Cocktail Function Limited to 1 Sponsor</p> <p>Extensive branding benefits</p> <ul style="list-style-type: none"> • Opportunity for 10-minute presentation by representative of the company either at the function or included in the conference programme • Website branding – logo to appear on conference website • Logo to appear on slide between sessions • Logo to appear on all print media advertising done to promote the event <p>Conference benefits</p> <ul style="list-style-type: none"> • An A4 Insert (your corporate brochure, promotional material, etc.) into all conference delegate bags <p>Signage benefits</p> <ul style="list-style-type: none"> • Company to brand entire Cocktail function <p>Sponsorship investment: R 25 000.00 Including VAT (R14 000.00 deposit)</p>	<p>Package 6: (P6) Banner Sponsorship Unlimited Sponsorship</p> <p>Extensive branding benefits</p> <ul style="list-style-type: none"> • Website branding – logo to appear on conference website • Logo to appear on slide between sessions • Logo to appear on all print media advertising done to promote the event <p>Conference benefits</p> <ul style="list-style-type: none"> • An A4 Insert (your corporate brochure, promotional material, etc.) into all conference delegate bags <p>Signage benefits</p> <ul style="list-style-type: none"> • Company to brand function with 2 free standing banners (2m x 1m) in the conference registration area, banner supplied by Sponsor <p>Sponsorship investment: R 20 000.00 Including VAT (R10 000.00 deposit)</p>
<p>Package 7: (P7) Pens & Pads (P9) Limited to 2 Sponsors</p> <p>Extensive branding benefits</p> <ul style="list-style-type: none"> • Logo to appear on the pens and pads that will go into the Conference delegate bags (to be supplied by the Sponsor) • Website branding – logo to appear on conference website • Logo to appear on slide between sessions • Logo to appear on all print media advertising done to promote the event <p>Conference benefits</p> <ul style="list-style-type: none"> • An A4 Insert (your corporate brochure, promotional material, etc.) into all conference delegate bags <p>Sponsorship investment: R 15 000.00 Including VAT (R7 500.00 deposit)</p>	<p>Package 8: (P8) Lanyards Limited to 1 Sponsor</p> <p>Extensive branding benefits</p> <ul style="list-style-type: none"> • Logo to appear on the Lanyards (to be supplied by the Sponsor) • Website branding – logo to appear on conference website • Logo to appear on slide between sessions • Logo to appear on all print media advertising done to promote the event <p>Conference benefits</p> <ul style="list-style-type: none"> • An A4 Insert (your corporate brochure, promotional material, etc.) into all conference delegate bags <p>Sponsorship investment: R 15 000.00 Including VAT (R5 000.00 deposit)</p>
<p>Package 9: (P9) A4 Inserts Unlimited Sponsorship</p> <p>Extensive branding benefits</p> <ul style="list-style-type: none"> • Logo to appear on slide between sessions • An A4 Insert (your corporate brochure, promotional material, etc.) into all conference delegate bags <p>Sponsorship investment: R 5 000.00 Including VAT (R2 500.00 deposit)</p>	<p>Package 10: (P10) Student Registration Fee Sponsorship (P12) Unlimited Sponsorship</p> <p>Extensive branding benefits</p> <ul style="list-style-type: none"> • Logo to appear on slide between sessions • The company will be mentioned within the abstract booklet indicating the sponsorship of a student to attend the conference. • An A4 Insert (your corporate brochure, promotional material, etc.) into all conference delegate bags • Opportunity to meet the student • Preference will be given to students presenting a paper <p>Sponsorship investment: R 5 000.00 Including VAT (R2 500.00 deposit)</p>

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ACCEPTANCE FORM (to be completed and returned to the SAIMM)

- All prices include VAT
- Please complete and return the reply form to the address listed below as soon as possible
- Please ensure advertising material is submitted timeously

Preference:

P1	<input type="checkbox"/>	P2	<input type="checkbox"/>	P3	<input type="checkbox"/>	P4	<input type="checkbox"/>	P5	<input type="checkbox"/>	P6	<input type="checkbox"/>
P7	<input type="checkbox"/>	P8	<input type="checkbox"/>	P9	<input type="checkbox"/>	P10	<input type="checkbox"/>				

50% deposit is required upon acceptance

Company Name:

Postal Address:

Contact Person:

Position: Signed:

E-mail: Cell:

**** FREE Delegates: Kindly complete the conference registration form and return to the conference organise**

Exhibition Staff Information: (Complete if applicable to sponsorship opportunity)

Exhibition Staff 1:

First Name: Last Name:

Position:

E-mail: Cell:

Exhibition Staff 2:

First Name: Last Name:

Position:

E-mail: Cell:

Please return the completed form to Gugu Charlie, Conference Co-Ordinator gugu@saimm.co.za