



## APCOM 2021

16-18 August 2021

Misty Hills Conference Centre, Muldersdrift, Johannesburg

<b>P1 - Gold Package</b>	<b>P2 - Corporate Package</b>
<p>Position your business as a definitive industry leader. The package offers an extensive variety of pre-event exposure, presentation to the audience, signage benefits, direct and business access during the exhibition and conference itself, complimentary guest passes and company print media.</p> <p><b>Extensive branding benefits</b></p> <ul style="list-style-type: none"><li>• 10 minute presentation done by representative of the company</li><li>• Logo to appear inside the Conference Abstract Proceedings</li><li>• Logo to appear on the front cover of conference brochure</li><li>• Logo to appear on the event web page</li><li>• Logo to appear on all print media advertising done to promote the event</li></ul> <p><b>Conference benefits</b></p> <ul style="list-style-type: none"><li>• 2 complimentary delegate tickets for the conference will be made available to your company's staff or corporate guests</li><li>• An A4 Insert (your corporate brochure, promotional material, etc) into all conference delegate bags</li></ul> <p><b>Signage benefits</b></p> <ul style="list-style-type: none"><li>• 1 free-standing banner (2m x 1m) in the conference registration area (banners supplied by sponsor)</li></ul> <p><b>Exhibition benefits</b></p> <ul style="list-style-type: none"><li>• 3mx3m of expo space in a prime position (Shell scheme included)</li></ul> <p><b>Sponsorship investment:</b> <b>R 65 000 (R32 500 deposit to secure)</b></p>	<p>The package offers an extensive variety of pre-event exposure, presentation to the audience, signage benefits, group complimentary guest passes and company print media in the form of an insert.</p> <p><b>Extensive branding benefits</b></p> <ul style="list-style-type: none"><li>• 10 minute presentation done by representative of the company</li><li>• Logo to appear inside the Conference Abstract Proceedings</li><li>• Logo to appear on the front cover of conference brochure</li><li>• Logo to appear on the event web page</li><li>• Logo to appear on all print media advertising done to promote the event</li></ul> <p><b>Conference benefits</b></p> <ul style="list-style-type: none"><li>• 3 complimentary delegate tickets for the conference will be made available to the company's staff or corporate guests</li><li>• An A4 Insert (your corporate brochure, promotional material, etc) into all conference delegate bags</li></ul> <p><b>Sponsorship investment:</b> <b>R 55 000 (R27 500 deposit to secure)</b></p>
<p><b>P3 - Silver Package</b></p> <p>The package offers an extensive variety of pre-event exposure, announcement to the audience, signage benefits, direct and business access during the exhibition and conference itself, complimentary guest passes and company print media.</p> <p><b>Extensive branding benefits</b></p> <ul style="list-style-type: none"><li>• Logo to appear inside the Conference Abstract Proceedings</li><li>• Logo to appear on the front cover of conference brochure</li><li>• Logo to appear on the event web page</li><li>• Logo to appear on all print media advertising done to promote the event</li></ul> <p><b>Conference benefits</b></p> <ul style="list-style-type: none"><li>• 1 complimentary delegate tickets for the conference will be made available to your company's staff or corporate guests</li><li>• An A4 Insert (your corporate brochure, promotional material, etc) into all conference delegate bags</li></ul> <p><b>Exhibition benefits</b></p> <ul style="list-style-type: none"><li>• 2m x 3m of expo space in a prime position (shell scheme included)</li></ul> <p><b>Sponsorship investment:</b> <b>R 45 000 (R22 500 deposit to secure)</b></p>	<p><b>P4 - Conference Bags</b></p> <p>Display your logo on all conference bags distributed to delegates.</p> <p><b>Extensive branding benefits</b></p> <ul style="list-style-type: none"><li>• Logo to appear on the event web page</li><li>• Logo to appear on all print media advertising done to promote the event</li><li>• Logo to appear on all Conference Bags (provided by SAIMM)</li><li>• An A4 Insert (your corporate brochure, promotional material, etc) into all conference delegate bags</li></ul> <p><b>Sponsorship investment:</b> <b>R 45 000 (R22 500 deposit to secure)</b></p>



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<p style="text-align: center;"><b>P5 –Exhibitor</b></p> <p>The package offers an extensive variety of pre-event exposure, announcement to the audience, signage benefits, direct and business access during the exhibition and conference itself, complimentary guest passes and company print media.</p> <p><b>Extensive branding benefits</b></p> <ul style="list-style-type: none"><li>• Logo to appear inside the Conference Proceedings</li><li>• Logo to appear inside the Conference Abstract Proceedings</li><li>• Logo to appear on the event web page</li><li>• Logo to appear on all print media advertising done to promote the event</li></ul> <p><b>Conference benefits</b></p> <ul style="list-style-type: none"><li>• 1 complimentary delegate tickets for the conference will be made available to your company’s staff or corporate guests</li><li>• An A4 Insert (your corporate brochure, promotional material, etc) into all conference delegate bags</li></ul> <p><b>Exhibition benefits</b></p> <ul style="list-style-type: none"><li>• 2m x 3m expo space in a prime position (shell scheme included)</li></ul> <p><b>Sponsorship investment:</b> <b>R 40 000 (R20 000 deposit to secure)</b></p>	<p style="text-align: center;"><b>P6 - Dinner Social Networking Function (Lesedi Village)</b></p> <p>The dinner is designed to be an informal function on one of the conference days. Attendants will include delegates, sponsors, exhibitors and guests.</p> <p><b>Extensive branding benefits</b></p> <ul style="list-style-type: none"><li>• 10 minute presentation done by representative of the company at the cocktail reception</li><li>• Logo to appear inside the Conference Abstract Proceedings</li><li>• Logo to appear on the front cover of conference brochure</li><li>• Logo to appear on the event web page</li><li>• Logo to appear on all print media advertising done to promote the event</li></ul> <p><b>Conference benefits</b></p> <ul style="list-style-type: none"><li>• Company to brand the entire dinner function</li></ul> <p><b>Sponsorship investment:</b> <b>R 60 000 (R30 000 deposit to secure)</b></p>
<p style="text-align: center;"><b>P7 -Networking Function</b></p> <p>A cocktail reception is designed to be an informal function staged at the end of a conference day. Attendants will include delegates, sponsors, exhibitors and guests and a 10 minute audience address.</p> <p><b>Extensive branding benefits</b></p> <ul style="list-style-type: none"><li>• 10 minute presentation done by representative of the company at the cocktail reception</li><li>• Logo to appear inside the Conference Abstract Proceedings</li><li>• Logo to appear on the front cover of conference brochure</li><li>• Logo to appear on the event web page</li><li>• Logo to appear on all print media advertising done to promote the event</li></ul> <p><b>Conference benefits</b></p> <ul style="list-style-type: none"><li>• Company to brand the entire cocktail function</li></ul> <p><b>Sponsorship investment:</b> <b>R 35 000 (R17 500 deposit to secure)</b></p>	<p style="text-align: center;"><b>P8 - Pens &amp; Pads</b></p> <p>Display your logo on all pens and pads distributed to delegates</p> <p><b>Extensive branding benefits</b></p> <ul style="list-style-type: none"><li>• Logo to appear on the front cover of conference brochure.</li><li>• Logo to appear on the event web page</li><li>• Logo to appear on all print media advertising done to promote the event</li><li>• Logo to appear on the pens and pads that will go into the Conference delegate bags</li><li>• Pens &amp; pads to be supplied and branded by the sponsor.</li></ul> <p><b>Sponsorship investment:</b> <b>R 20 000 (R10 000 deposit to secure)</b></p>
<p style="text-align: center;"><b>P9 - Lanyards</b></p> <p>Display your logo on all lanyards distributed to delegates</p> <p><b>Extensive branding benefits</b></p> <ul style="list-style-type: none"><li>• Logo to appear on the front cover of conference brochure</li><li>• Logo to appear on the event web page</li><li>• Logo to appear on all print media advertising done to promote the event</li><li>• Logo to appear on the lanyards that will be used by Conference delegates</li><li>• Lanyard to be supplied and branded by sponsor</li></ul> <p><b>Sponsorship investment:</b> <b>R 30 000 (R15 000 deposit to secure)</b></p>	<p style="text-align: center;"><b>P10 -Technical Visit</b></p> <p>Display your company brand in the transport facility to and from destinations.</p> <p><b>Extensive branding benefits</b></p> <ul style="list-style-type: none"><li>• Logo to appear on the front cover of conference brochure</li><li>• Logo to appear on the event web page</li><li>• Logo to appear on all print media advertising done to promote the event</li><li>• Company may brand and present on the coach trip between destinations</li></ul> <p><b>Sponsorship investment:</b> <b>R 20 000 (R10 000 deposit to secure)</b></p>



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**Note: All prices include VAT**

Why you should sponsor:

- Get cost-effective marketing exposure and branding to your target market, culminating in face-to-face meeting with your best prospects at the event
- Position and profile yourself as an industry leader
- Increase your brand recognition
- Create new partnerships and alliances
- Develop relationships through new networking opportunities
- Showcase new applications to a targeted audience of decision makers

### ACCEPTANCE FORM

Preference: P1\_\_\_\_ P2\_\_\_\_ P3\_\_\_\_ P4\_\_\_\_ P5\_\_\_\_ P6\_\_\_\_ P7\_\_\_\_ P8\_\_\_\_ P9\_\_\_\_ P10\_\_\_\_

**A 50% deposit is required upon acceptance**

**Company Name:** .....

**Postal Address:** .....

**Contact Person:** .....

**Capacity:** .....

**Signed:** .....

**Tel:** .....

**Fax:**.....

**E-mail:** .....

**Cell:**.....

**Complimentary Delegate information (if applicable)**

<b>Name:</b> ..... <b>Surname:</b> ..... <b>Designation:</b> ..... <b>Email:</b> ..... <b>Tel:</b> .....	<b>Name:</b> ..... <b>Surname:</b> ..... <b>Designation:</b> ..... <b>Email:</b> ..... <b>Tel:</b> .....
<b>Name:</b> .....	<b>Name:</b> .....



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<b>Surname:</b> .....	<b>Surname:</b> .....
<b>Designation:</b> .....	<b>Designation:</b> .....
<b>Email:</b> .....	<b>Email:</b> .....
<b>Tel:</b> .....	<b>Tel:</b> .....

Thank you for your support

Please send completed forms to [Gugu@saimm.co.za](mailto:Gugu@saimm.co.za) or [Camiealah@saimm.co.za](mailto:Camiealah@saimm.co.za)