

Package 1:
Social Media (P1)
(Limited to 1 Sponsor)

Extensive branding benefits

- 10-minute Sponsor presentation in Plenary session during Conference
- Electronic and social media advertising in *Mining Weekly* and *Engineering News* for two months before the conference
- Dedicated social media exposure on all SAIMM social media platforms with company link and logo before, during, and immediately after the conference
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

Conference benefits

- 1 x Complimentary Conference Delegate ticket for use by company staff or corporate guest

Signage benefits

- 1 free-standing banner (2 m x 1 m) in the conference registration area (to be supplied by sponsor)

Sponsorship investment:
R 15 000.00 including VAT
(R7 500.00 deposit)

Package 2:
Delegate Bags (P2)
(Limited to 1 Sponsor)

Extensive branding benefits

- Logo to appear on all Conference Bags (to be provided by SAIMM and approved by Sponsor). The name of the conference and the SAIMM logo will also appear on the bag in a secondary position.
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

Sponsorship investment:
R 30 000.00 including VAT
(R 15 000.00 deposit)

Package 3:
Banner Sponsorship (P3)
(Unlimited sponsorship)

Extensive branding benefits

- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

Conference benefits

- 1 x Complimentary Conference Delegate ticket for use by company staff or corporate guest

Signage benefits

- 2 free-standing banners (2 m x 1 m) in the conference registration area (to be supplied by sponsor)

Sponsorship investment:
R 15 000.00 including VAT
(R 7 500.00 deposit)

Package 4:
Lanyards (P4)
(Limited to 1 Sponsor)

Extensive branding benefits

- Company logo to appear on lanyards for delegate name tags (lanyards to be provided by Sponsor)
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

Sponsorship investment:
R 15 000.00 including VAT
(R 10 000.00 deposit)

Package 5:
Pens & Pads (P5)
(Limited to 1 Sponsor)

Extensive branding benefits

- Logo to appear on the pens and pads (to be supplied by Sponsor) that will go into the Conference delegate bags
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

Sponsorship investment:
R 15 000.00 including VAT
(R 7 500.00 deposit)

Package 6
Student Registration Fee Sponsorship (P6)
(Unlimited sponsorship)

Branding benefits

- Company logo to appear on student name badge
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

Sponsorship investment
R 2 500.00 including VAT
(R 1250.00 deposit)

Package 7
A4 Inserts into Delegate Bags (P7)
(Unlimited sponsorship)

Branding benefits

- Logo to appear on slide between technical sessions
- Logo and link to designated company website in electronic proceedings
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided) or provided as seat drop during conference

Sponsorship investment
R 2 500.00 including VAT
(R 1250.00 deposit)



**ARTISINAL SMALL SCALE MINING 2018
10 -11 SEPTEMBER 2018, NASREC
SPONSORSHIP PACKAGES**

ACCEPTANCE FORM (to be completed and returned to the SAIMM)

NOTES

All prices include VAT
Please complete and return the reply form to the address listed below as soon as possible
Please ensure advertising material is submitted timeously

Preference: P1 P2 P3 P4 P5
P6 P7

50% deposit is required upon acceptance

Company Name:

Postal Address:

Contact Person:

Position: **Signed:**

Tel : **Fax :**

E-mail: **Cell:**

**** FREE Delegates: Kindly complete the conference registration form and return to the conference organiser**

Exhibition Staff Information: *(Complete if applicable to sponsorship opportunity)*

Exhibition Staff 1:

First Name: **Last Name:**

Position:

Tel : **Fax :**

E-mail: **Cell:**

Exhibition Staff 2:

First Name: **Last Name:**

Position:

Tel : **Fax :**