



**SAIMM**  
THE SOUTHERN AFRICAN INSTITUTE  
OF MINING AND METALLURGY

# Diamonds Conference 2020

**10-11 June 2020 – Birchwood Hotel and Conference Centre**

## Sponsorship Packages

### **Package 1:**

**Premium Sponsorship (P1)  
(Limited to 6 Sponsors)**

#### **Extensive branding benefits**

- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

#### **Conference benefits**

- 2 x Complimentary Conference Delegate tickets for use by company staff or corporate guests
- 1 x Complimentary Exhibition ticket to attend exhibition only

#### **Exhibition benefits**

- 3 m x 2 m of expo space in a prime position (includes basic shell scheme)

#### **Signage benefits**

- 1 free-standing banner (2 m x 1 m) in the conference registration area (to be supplied by sponsor)

#### **Sponsorship investment:**

**R 40 000.00 including VAT**

(R 20 000.00 deposit to secure)

### **Package 2:**

**Exhibition Sponsorship (P2)  
(Unlimited)**

#### **Extensive branding benefits**

- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

#### **Conference benefits**

- 1 x Complimentary Conference Delegate ticket for use by company staff or corporate guests
- 1 x Complimentary Exhibition ticket to attend exhibition only

#### **Exhibition benefits**

- 3 m x 2 m of expo space in a prime position (includes basic shell scheme)

#### **Sponsorship investment:**

**R 35 000.00 including VAT**

(R 17 500.00 deposit to secure)



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## Sponsorship Packages

### **Package 3:**

**Conference Network Cocktail Function (P3)  
(Limited to 1 Sponsor)**

#### **Extensive branding benefits**

- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

#### **Conference benefits**

- Exclusive branding of the event (banners and other branding to be supplied by the sponsor)
- 1 x Complimentary Conference Delegate ticket for use by company staff or corporate guest
- 2 x Complimentary Cocktail tickets for use by spouses or corporate guests (note: Full Conference registration includes Cocktail)

**Sponsorship investment:  
R 35 000.00 including VAT  
(R 17 500.00 deposit)**

### **Package 4:**

**Workshop Network Cocktail Function (P4)  
(Limited to 1 Sponsor)**

#### **Extensive branding benefits**

- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

#### **Conference benefits**

- Exclusive branding of the event (banners and other branding to be supplied by the sponsor)
- 1 x Complimentary Conference Delegate ticket for use by company staff or corporate guest
- 2 x Complimentary Cocktail tickets for use by spouses or corporate guests (note: Full Conference registration includes Cocktail)

**Sponsorship investment:  
R 20 000.00 including VAT  
(R 10 000.00 deposit)**



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## Sponsorship Packages

**Package 5:  
Social Media (P5)  
(Limited to 1 Sponsor)**

**Extensive branding benefits**

- Electronic and social media advertising in *Mining Weekly* and *Engineering News* for two months before the conference
- Dedicated social media exposure on all SAIMM social media platforms with company link and logo before, during, and immediately after the conference
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

**Conference benefits**

- 1 x Complimentary Conference Delegate ticket for use by company staff or corporate guest

**Signage benefits**

- 1 free-standing banner (2 m x 1 m) in the conference registration area (to be supplied by sponsor)

**Sponsorship investment:  
R 45 000.00 including VAT  
(R27 500.00 deposit)**

**Package 6:  
Delegate Bags (P6)  
(Limited to 1 Sponsor)**

**Extensive branding benefits**

- Logo to appear on all Conference Bags (to be provided by SAIMM and approved by Sponsor). The name of the conference and the SAIMM logo will also appear on the bag in a secondary position.
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

**Sponsorship investment:  
R 40 000.00 including VAT  
(R 20 000.00 deposit)**



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## Sponsorship Packages

### **Package 7:**

**Banner Sponsorship (P7)  
(Unlimited sponsorship)**

#### **Extensive branding benefits**

- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

#### **Conference benefits**

- 1 x Complimentary Conference Delegate ticket for use by company staff or corporate guest

#### **Signage benefits**

- 2 free-standing banners (2 m x 1 m) in the conference registration area (to be supplied by sponsor)

**Sponsorship investment:  
R 20 000.00 including VAT  
(R 10 000.00 deposit)**

### **Package 8:**

**Lanyards (P8)  
(Limited to 1 Sponsor)**

#### **Extensive branding benefits**

- Company logo to appear on lanyards for delegate name tags (lanyards to be provided by Sponsor)
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

**Sponsorship investment:  
R 20 000.00 including VAT  
(R 10 000.00 deposit)**

### **Package 9:**

**Pens & Pads (P9)  
(Limited to 1 Sponsor)**

#### **Extensive branding benefits**

- Logo to appear on the pens and pads (to be supplied by Sponsor) that will go into the Conference delegate bags
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

**Sponsorship investment:  
R 15 000.00 including VAT  
(R 7 500.00 deposit)**



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## Sponsorship Packages

### **Package 10**

**Student Registration Fee Sponsorship (P10)**  
**(Unlimited sponsorship)**

#### **Branding benefits**

- Company logo to appear on student name badge
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

**Sponsorship investment**  
**R 10 000.00 including VAT**  
(R 5 000.00 deposit)

### **Package 11**

**A4 Inserts into Delegate Bags (P11)**  
**(Unlimited sponsorship)**

#### **Branding benefits**

- Logo to appear on slide between technical sessions
- Logo and link to designated company website in electronic proceedings
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided) or provided as seat drop during conference

**Sponsorship investment**  
**R 5 000.00 including VAT**  
(R 2 500.00 deposit)

### **Package 12:**

**Memory Stick Sponsor - USB (P12)**  
**(Limited to 1 Sponsor)**

#### **Extensive branding benefits**

- Logo to appear on the memory stick (to be supplied by Sponsor) that will go into the Conference delegate bags
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference

**Sponsorship investment:**  
**R 15 000.00 including VAT**  
(R 7 500.00 deposit)





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## **Sponsorship Packages**

**Position:** .....

**Tel :** ..... **Fax :** .....

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