



**COPPER COBALT AFRICA 2018
9-12 JULY 2018**

SPONSORSHIP AND EXHIBITOR PACKAGES

**Package 1:
Premium Sponsorship (P1)
(Limited to 4 Sponsors)**

Extensive branding benefits

- 10-minute Sponsor presentation in Plenary session during Conference
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website on electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgment on social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to delegates at the conference
- A4 Insert (your corporate brochure) in conference delegate bags (to be provided)

Conference benefits

- 2 x Complimentary Conference delegate tickets for company staff or corporate guests
- 1 x Complimentary Exhibition ticket to a company representative

Exhibition benefits

- 3 m x 2 m of expo space in a prime position (includes basic shell scheme)

Signage benefits

- 1 free-standing banner (2 m x 1 m) in the conference registration area (to be supplied by sponsor)

Sponsorship investment:

R 75 000.00 including VAT

(R 37 500.00 deposit to secure)

**Package 2:
Exhibition Sponsorship (P2)
(Limited to 9 Sponsors)**

Extensive branding benefits

- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website on electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgment on social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to delegates at the conference
- A4 Insert (your corporate brochure) in conference delegate bags (to be provided)

Conference benefits

- 1 x Complimentary Conference delegate ticket for company staff or corporate guests
- 1 x Complimentary Exhibition ticket to a company representative

Exhibition benefits

- 3 m x 2 m of expo space in a prime position (includes basic shell scheme)

Sponsorship investment:

R 50 000.00 including VAT

(R 25 000.00 deposit to secure)



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**Package 3:
Sponsorship of Conference Dinner (P3)
(Limited to 1 Sponsor)**

Extensive branding benefits

- 10-minute Sponsor welcome and speaking slot at Conference dinner (open air event)
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

Conference benefits

- Exclusive branding of the event (banners and other branding to be supplied by the sponsor)
- 1 x Complimentary Conference Delegate ticket for use by company staff or corporate guest
- 2 x Complimentary Conference Dinner tickets for use by spouses or corporate guests (note: Full Conference registration includes Dinner)

Signage benefits

- 1 free-standing banner (2 m x 1 m) in the conference registration area (to be supplied by sponsor)

Sponsorship investment:

R 50 000.00 including VAT
(R 25 000.00 deposit to secure)

**Package 4:
Sunset Cruise (P4)
(Limited to 1 Sponsor)**

Extensive branding benefits

- 10-minute Sponsor presentation in Plenary session during Conference
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

Conference benefits

- Exclusive branding of the event (banners and other branding to be supplied by the sponsor)
- 1 x Complimentary Conference Delegate ticket for use by company staff or corporate guest
- 2 x Complimentary Sunset Cruise tickets for use by spouses or corporate guests (note: Full Conference registration includes Cruise)

Signage benefits

- 1 free-standing banner (2 m x 1 m) in the conference registration area (to be supplied by sponsor)

Sponsorship investment:

R 50 000.00 including VAT
(R 25 000.00 deposit to secure)

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**Package 5:
Welcome Cocktail Function (P5)
(Limited to 1 Sponsor)**

Extensive branding benefits

- 10-minute Sponsor welcome and speaking slot at Welcome cocktail (open air event)
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website on conference proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgment on social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers to all members before the conference
- A4 Insert (your corporate branding) in all conference delegate bags (to be provided)

Conference benefits

- Exclusive branding of the event (Name and logo branding to be supplied by the sponsor)
- 1 x Complimentary Conference Delegate ticket for use by company staff or corporate guest
- 2 x Complimentary Cocktail tickets for use by spouses or corporate guests (note: Full Conference registration includes Cocktail)

**Sponsorship investment:
R 50 000.00 including VAT
(R 25 000.00 deposit)**

**Package 6:
Social Media (P6)
(Limited to 1 Sponsor)**

Extensive branding benefits

- 10-minute Sponsor presentation in Plenary session during Conference
- Electronic and social media advertising in *Mining Weekly* and *Engineering News* for two months before the conference
- Dedicated social media exposure on all SAIMM social media platforms with company link and logo before, during, and immediately after the conference
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website on conference proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgment on social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers to all members before the conference
- A4 Insert (your corporate branding) in all conference delegate bags (to be provided)

Conference benefits

- 1 x Complimentary Conference Delegate ticket for use by company staff or corporate guest

Signage benefits

- 1 free-standing banner (2 m x 1 m) in the conference registration area (to be supplied by sponsor)

**Sponsorship investment:
R 45 000.00 including VAT
(R27 500.00 deposit)**



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Package 7: Delegate Bags (P7) (Limited to 1 Sponsor)

Extensive branding benefits

- Logo to appear on all Conference Bags (to be provided by SAIMM and approved by Sponsor). The name of the conference and the SAIMM logo will also appear on the bag in a secondary position.
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

Sponsorship investment:
R 40 000.00 including VAT
(R 20 000.00 deposit)

Package 8: Banner Sponsorship (P8) (Unlimited sponsorship)

Extensive branding benefits

- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

Conference benefits

- 1 x Complimentary Conference Delegate ticket for use by company staff or corporate guest

Signage benefits

- 2 free-standing banners (2 m x 1 m) in the conference registration area (to be supplied by sponsor)

Sponsorship investment:
R 35 000.00 including VAT
(R 17 500.00 deposit)



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Package 9: Lanyards (P9) (Limited to 1 Sponsor)

Extensive branding benefits

- Company logo to appear on lanyards for delegate name tags (lanyards to be provided by Sponsor)
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

**Sponsorship investment:
R 20 000.00 including VAT**
(R 10 000.00 deposit)

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Package 10: Pens & Pads (P10) (Limited to 1 Sponsor)

Extensive branding benefits

- Logo to appear on the pens and pads (to be supplied by Sponsor) that will go into the Conference delegate bags
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

**Sponsorship investment:
R 15 000.00 including VAT**
(R 7 500.00 deposit)

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Package 11 Student Registration Fee Sponsorship (P11) (Unlimited sponsorship)

Branding benefits

- Company logo to appear on student name badge
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

**Sponsorship investment
R 10 000.00 including VAT**
(R 5 000.00 deposit)



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Package 12

**A4 Inserts into Delegate Bags (P12)
(Unlimited sponsorship)**

Branding benefits

- Logo to appear on slide between technical sessions
- Logo and link to designated company website in electronic proceedings
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided) or provided as seat drop during conference

Sponsorship investment

R 5 000.00 including VAT

(R 2 500.00 deposit)

Package 13:

**Technical Visit (P13)
(Limited to 3 Sponsors)**

Extensive branding benefits

- Visit of delegates to your operation for Post-Conference Technical Tour
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)

Signage benefits

- 1 free-standing banner (2 m x 1 m) in the conference registration area (to be supplied by sponsor)

Sponsorship investment:

In kind sponsorship – to be discussed



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ACCEPTANCE FORM (to be completed and returned to the SAIMM)

NOTES

- All prices include VAT.
- All sponsorships will be confirmed on receipt of 50% deposit on a first-come basis.
- Please complete and return the reply form to Gugu Charlie at email: gugu@saimm.co.za.
- Please supply your preferred logo in high-resolution jpg format.
- Please ensure that the all advertising material is submitted timeously.

Preference: P1____ P2____ P3____ P4____ P5____ P6____ P7____ P8____ P9____
P10____ P11____ P12____ P13____

50% deposit is required to secure booking

Company Name:

Postal Address:

Contact Person:

Position:

Signed:

Tel:

Fax :

E-mail:

Cell:





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Complimentary Delegates: Kindly complete the conference registration details

Complimentary Delegate Information: *(Complete if applicable to sponsorship opportunity)*

Complimentary Conference Delegate 1:

First Name:	Last Name:
Position:	Company:
Tel:	Fax :
E-mail:	Cell:

Complimentary Conference Delegate 2:

First Name:	Last Name:
Position:	Company:
Tel:	Fax :
E-mail:	Cell:

Exhibition Staff Information: *(Complete if applicable to sponsorship opportunity)*

Complimentary Exhibition Delegate 1:

First Name:	Last Name:
Position:	Company:
Tel:	Fax :
E-mail:	Cell:
