



## SAMCODES CONFERENCE 2021

Good Practice and Lessons Learnt  
Industry Reporting Standards

26–27 October 2021

The Canvas Riversands, Fourways, Johannesburg



### SAIMM Hybrid Conference Benefits

- Get cost-effective marketing exposure and branding to your target market
- Position and profile yourself as an industry leader
- Increase your brand recognition
- Create new partnerships and alliances

### ONLINE SPONSORSHIP PACKAGES

- Social Media branding and online marketing (SAIMM Website) leading up to, during and post the conference (Logo and link advertising) and 1 free online registration. Recognition as an online sponsor. Logo to appear on streaming platform.

#### **R3000**

- Email advertising to the SAIMM member database (Logo and link advertising) and 1 free online registration. Recognition as an online sponsor. Logo to appear on streaming platform

#### **R3000**

- A 5 minute corporate video/ presentation before the online conference series and a branded waiting room slide for the duration of the conference. Logo to appear on streaming platform

#### **R5000**

- Online registration page banner advertising

#### **R1500**

- Digital delegate bag: Add your marketing material to the digital delegate bag. (maximum of 3 items in the bag)

#### **R500**

**Please tick your selection above and complete your details at the end of the document.**



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<b>Package 1: Banner Sponsorship (P1) Unlimited Sponsorship</b>	<b>Package 2: Lunch Sponsor (P2) Limited to 1 per Conference Day</b>
<p><b><u>Extensive branding benefits</u></b></p> <ul style="list-style-type: none"><li>• Website branding – logo to appear on conference website</li><li>• Logo to appear on slide between sessions</li><li>• Logo to appear on all print media advertising done to promote the event</li></ul> <p><b><u>Conference benefits</u></b></p> <ul style="list-style-type: none"><li>• 1 x Complimentary delegate ticket for the conference will be made available to your company's staff or corporate guests</li><li>• An A4 Insert (your corporate brochure, promotional material, etc.) into all conference delegate bags</li></ul> <p><b><u>Signage benefits</u></b></p> <ul style="list-style-type: none"><li>• Company to brand function with 2 free standing banners (2m x 1m) in the conference registration area, banner supplied by Sponsor</li></ul> <p><b>Sponsorship investment: R 25 000.00</b> (R12 500.00 deposit)</p>	<p><b><u>Extensive branding benefits</u></b></p> <ul style="list-style-type: none"><li>• 10 Minute presentation slot during the cocktail function</li><li>• Website branding – Logo to appear on conference website</li><li>• Logo to appear on all print media advertising done to promote the event</li><li>• Logo to appear on slide between sessions</li></ul> <p><b><u>Signage benefits</u></b></p> <ul style="list-style-type: none"><li>• Company to brand function with 2 free standing banners (2m x 1m) in the Lunch Area ( banner supplied by sponsor)</li></ul> <p><b>Sponsorship investment: R 30 000.00</b> (R15 000.00 deposit)</p>



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<p align="center"><b>Package 3: Delegate Bag (P3) Limited to 1 Sponsors</b></p> <p><b>Extensive branding benefits</b></p> <ul style="list-style-type: none"> <li>• Website branding – logo to appear on conference website</li> <li>• Logo to appear on slide between sessions</li> <li>• Logo to appear on all print media advertising done to promote the event</li> <li>• Logo to appear on all Conference bags (provided by SAIMM). The name of the conference and the SAIMM will also appear on the bag in a secondary position.</li> </ul> <p><b>Conference benefits</b></p> <ul style="list-style-type: none"> <li>• An A4 Insert (your corporate brochure, promotional material, etc.) into all conference delegate bags</li> <li>• 1 x Complimentary delegate ticket for the conference will be made available to your company's staff or corporate guests</li> </ul> <p><b>Sponsorship investment: R 30 000.00</b> (R15 000.00 deposit)</p>	<p align="center"><b>Package 4: Pens &amp; Pads (P4) Limited to 1 Sponsor</b></p> <p><b>Extensive branding benefits</b></p> <ul style="list-style-type: none"> <li>• Logo to appear on all print media advertising done to promote the event</li> <li>• Logo to appear on the event web page</li> <li>• Logo to appear on slide between sessions</li> <li>• Logo to appear on the pens and pads that will go into the delegate bags (To be Supplied by the Sponsor)</li> </ul> <p><b>Sponsorship investment: R 15 000.00</b> (R7 500.00 deposit)</p>
<p align="center"><b>Package 5: Lanyard Sponsor (P5) Limited to 1 Sponsor</b></p> <p><b>Extensive branding benefits</b></p> <ul style="list-style-type: none"> <li>• Logo to appear on all print media advertising done to promote the event</li> <li>• Logo to appear on the event web page</li> <li>• Logo to appear on slide between sessions</li> <li>• Logo to appear on the lanyards that will go into the delegate bags (To be Supplied by the Sponsor)</li> </ul> <p><b>Sponsorship investment: R15 000.00</b> (R7 500.00 deposit)</p>	<p align="center"><b>Package 6 Conference USB (P6) Limited to 1 Sponsor</b></p> <p><b>Branding benefits</b></p> <ul style="list-style-type: none"> <li>• Company logo to appear on slides between sessions</li> <li>• Company logo to appear on conference proceedings booklet &amp; programme</li> <li>• Company logo to appear on USB storage space (min 4gig).</li> <li>• An A4 insert (your corporate brochure, promotional material, etc.) into all conference delegate bags</li> </ul> <p><b>Sponsorship investment R15 000.00</b> (R7 500.00 deposit)</p>



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### NOTES

- All prices include VAT
- Please complete and return the reply form to the address listed below as soon as possible
- Please ensure advertising material is submitted timeously

Preference: P1\_\_\_\_ P2\_\_\_\_ P3\_\_\_\_ P4\_\_\_\_ P5\_\_\_\_ P6\_\_\_\_

**Company Name:** .....

**Name of Free Delegates (if applicable):**

.....

**Postal Address:** .....

**Contact Person:** .....

**Capacity:**.....**Signed:**.....

**Tel:**.....**Fax:**.....

**E-mail:** .....**Cell:**.....

Thank you for your support

Please return this form to:

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Gugu Charlie  
Conference Co-Ordinator  
[gugu@saimm.co.za](mailto:gugu@saimm.co.za)