



SAIMM Hybrid Conference Benefits

- Get cost-effective marketing exposure and branding to your target market
- Position and profile yourself as an industry leader
- Increase your brand recognition
- Create new partnerships and alliances

ONLINE SPONSORSHIP PACKAGES

- Social Media branding and online marketing (SAIMM Website) leading up to, during and post the conference (Logo and link advertising) and 1 free online registration. Recognition as an online sponsor. Logo to appear on streaming platform.
R3000
- Email advertising to the SAIMM member database (Logo and link advertising) and 1 free online registration. Recognition as an online sponsor. Logo to appear on streaming platform.
R3000
- A 5 minute corporate video/ presentation before the online conference series and a branded waiting room slide for the duration of the conference. Logo to appear on streaming platform.
R5000
- Online registration page banner advertising
R1500
- Digital delegate bag: Add your marketing material to the digital delegate bag. (maximum of 3 items in the bag)
R500

Please tick your selection above and complete your details at the end of the document.



<p><u>Package 1</u></p> <p>Premium Sponsorship (P1) (Limited to 2 Sponsors)</p> <p><u>Extensive branding benefits</u></p> <ul style="list-style-type: none"> • Logo to appear on conference website and marketing material • Logo and link to designated company website in electronic proceedings • Logo on all print media advertising • Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising • Exposure on SAIMM mailers direct to database of 4000+ members before the conference • A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided) <p><u>Conference benefits</u></p> <ul style="list-style-type: none"> • 2 x Complimentary Conference Delegate tickets for use by company staff or corporate guests • 4 x Online Registrations <p><u>Exhibition benefits</u></p> <ul style="list-style-type: none"> • 3 m x 2 m of expo space in a prime position (includes basic shell scheme) <p><u>Signage benefits</u></p> <ul style="list-style-type: none"> • 1 free-standing banner (2 m x 1 m) in the conference registration area (to be supplied by sponsor) <p>Sponsorship investment: R 40 000.00 R20 000.00 (Deposit to secure)</p>	<p><u>Package 2</u></p> <p>Exhibition Sponsorship (P2) (Limited to 4 Sponsors)</p> <p><u>Extensive branding benefits</u></p> <ul style="list-style-type: none"> • Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings • Logo and link to designated company website in electronic proceedings • Logo on all print media advertising • Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising • Exposure on SAIMM mailers direct to database of 4000+ members before the conference • A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided) <p><u>Conference benefits</u></p> <ul style="list-style-type: none"> • 1 x Complimentary Conference Delegate ticket for use by company staff or corporate guests • 2 x Online Registrations <p><u>Exhibition benefits</u></p> <ul style="list-style-type: none"> • 2 m x 2 m of expo space in a prime position (includes basic shell scheme) <p>Sponsorship investment: R 35 000.00 R17 000 (Deposit to secure)</p>
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SAIMM HYBRID
CONFERENCE

**GLOBAL TAILINGS STANDARDS
AND OPPORTUNITIES**
FOR THE MINE OF THE FUTURE

8-9 NOVEMBER 2021 - CONFERENCE
10 NOVEMBER 2021 - TECHNICAL TOURS
MISTY HILLS CONFERENCE CENTRE, MULDERSDRIFT,
CRADLE OF HUMANKIND, JOHANNESBURG

IN PARTNERSHIP WITH

GLOBAL TAILINGS STANDARD BY

ICMM International Council on Mining & Metals
UN environment programme
PRI Principles for Responsible Investment

SUPPORTED BY

INTERNATIONAL MINE WATER ASSOCIATION




<p>Package 3</p> <p>Social Media Package (P3) Limited to 1 Sponsor</p> <p>Branding Benefits</p> <ul style="list-style-type: none"> • Print, electronic and social media advertising in Mining Weekly and Engineering News publications before the conference • Dedicated social media exposure on all SAIMM social media platforms with company link and logo before and during the conference • Logo and linked-to advertising on print and electronic media • Exposure on SAIMM mailers direct to database of 4000+ members before and during the conference. • 10 Minute presentation speaking slot during the conference proceedings • Logo printed on abstract booklet, programme, and electronic proceedings • An A4 Insert (your corporate brochure, promotional material, etc.) into all conference delegate bags/folder or seat drop • Electronic company profile on electronic proceedings • Visual advertising at the conference (Company to brand conference with 2 free standing banners (2m x 1m) in the registration area (banner supplied by sponsor)) <p>Conference benefits</p> <ul style="list-style-type: none"> • 1 Conference delegate registrations <p>Sponsorship investment: R30 000.00 R15 000.00 (Deposit to secure)</p>	<p>Package 4</p> <p>Banner Exhibitor (P4) Unlimited Sponsorship</p> <p>Branding Benefits</p> <ul style="list-style-type: none"> • Logo and linked-to advertising on print and electronic media • Logo to appear on visual media between sessions • Logo printed on abstract booklet, programme, and electronic proceedings • Exposure on SAIMM mailers direct to database of 4000+ members before and during the conference. • Logo printed on abstract booklet, programme, and electronic proceedings <p>Signage Benefits</p> <ul style="list-style-type: none"> • Visual advertising at the conference (Company to brand conference with 2 free standing banners (2m x 1m) in the registration area (banner supplied by sponsor)) <p>Conference Benefits</p> <ul style="list-style-type: none"> • 1 Conference delegate registration <p>Sponsorship investment: R 15 000.00 R7 500.00 (Deposit to secure)</p>
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<p><u>Package 5</u></p> <p>Conference Bag (P5) Limited to 1 Sponsor</p> <p><u>Branding Benefits</u></p> <ul style="list-style-type: none"> Logo and linked-to advertising on print and electronic media Logo to appear on visual media between sessions Logo to appear on all conference folders (Provided by SAIMM). The name of the conference and the SAIMM logo will also appear on the folder in a secondary position. Exposure on SAIMM mailers direct to database of 4000+ members before and during the conference. Logo printed on abstract booklet, programme, and electronic proceedings <p>Sponsorship investment: R 20 000.00 R 10 000.00 (Deposit to secure)</p>	<p><u>Package 6</u></p> <p>Cocktail Sponsor (P6) Limited to 1 Sponsor</p> <p><u>Branding Benefits</u></p> <ul style="list-style-type: none"> 10 Minute presentation slot during the cocktail function Logo and linked-to advertising on print and electronic media Logo to appear on visual media between sessions Logo printed on abstract booklet, programme, and electronic proceedings Exposure on SAIMM mailers direct to database of 4000+ members before and during the conference. Logo printed on abstract booklet, programme, and electronic proceedings <p><u>Signage Benefits</u></p> <ul style="list-style-type: none"> Visual advertising at the network cocktail function (Company to brand conference with 2 free standing banners (2m x 1m) in the registration area (banner supplied by sponsor) <p>Sponsorship investment: R 30 000.00 R 15 000.00 (Deposit to secure)</p>
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<p><u>Package 7</u></p> <p>Branded USB (P7) Limited to 1 Sponsor</p> <p><u>Branding Benefits</u></p> <ul style="list-style-type: none"> • Logo and linked-to advertising on print and electronic media • Logo to appear on visual media between sessions • Logo to appear on the Memory Sticks (To be provided by the Sponsor) • Electronic company profile on memory stick • Exposure on SAIMM mailers direct to database of 4000+ members before and during the conference. • Logo printed on abstract booklet, programme, and electronic proceedings <p>Sponsorship investment: R 10 000.00 R 5 000. 00 (Deposit to secure)</p>	<p><u>Package 8</u></p> <p>Lanyards (P8) Limited to 1 Sponsor</p> <p><u>Extensive branding benefits</u></p> <ul style="list-style-type: none"> • Logo to appear on the Lanyards (to be supplied by the Sponsor) • Logo and linked-to advertising on print and electronic media • Logo to appear on visual media between sessions • Exposure on SAIMM mailers direct to database of 4000+ members before and during the conference. • Logo printed on abstract booklet, programme, and electronic proceedings <p><u>Conference benefits</u></p> <ul style="list-style-type: none"> • An A4 Insert (your corporate brochure, promotional material, etc.) into all conference delegate bags/folder or seat drop <p>Sponsorship investment: R 10 000.00 R 5 000.00 (Deposit to Secure)</p>
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<p><u>Package 9</u></p> <p>Pens & Pads (P9) Limited to 1 Sponsor</p> <p><u>Branding Benefits</u></p> <ul style="list-style-type: none"> • Logo and linked-to advertising on print and electronic media • Logo to appear on visual media between sessions • Logo to appear on the pens and pads that will go into the conference delegate folder (Pens and pads be supplied by the sponsor) • Logo printed on abstract booklet, programme, and electronic proceedings <p>Sponsorship investment: R 10 000.00 R 5 000.00 (Deposit to secure)</p>	<p><u>Package 10</u></p> <p>Promotional Inserts (P10) Unlimited Sponsorship</p> <p><u>Branding Benefits</u></p> <ul style="list-style-type: none"> • Logo and linked-to advertising on print and electronic media • Logo to appear on visual media between sessions • An A4 Insert (your corporate brochure, promotional material, etc.) into all conference delegate bags/folder or seat drop • Logo printed on abstract booklet, programme, and electronic proceedings <p>Sponsorship investment: R 5 000.00 R 2 500.00 (Deposit to secure)</p>
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ACCEPTANCE FORM (to be completed and returned to the SAIMM)

NOTES

- All prices includes VAT
- Please complete and return the reply form to the address listed below as soon as possible
- Please ensure advertising material is submitted timeously

Preference: P1____ P2____ P3____ P4____ P5____ P6____ P7____ P8____
 P9____ P10____

A 50% deposit is required upon acceptance

Company Name:

Postal Address:

Contact Person:

Capacity:.....**Signed:**.....

Tel:.....**Fax:**.....

E-mail:**Cell:**.....

Complimentary Delegate information (if applicable)

Name:

Surname:

Designation:

Email:**Tel:**.....

Thank you for your support
 Please return this form to:
 Gugu Charlie, Conference Coordinator
 Tel. 27-11-834-1273/7, Fax 27-11-838-5923 or 833-8156
 E-mail: gugu@saimm.co.za Website: www.saimm.co.za