

# NEXT GENERATION TAILINGS – OPPORTUNITY OR RISK?

Supported by SAIEG



24-25 OCTOBER 2023 CONFERENCE  
26 OCTOBER 2023 TECHNICAL VISIT  
Emperors Palace, Johannesburg



In partnership with MMMA and SAICE



## Sponsorship and exhibition Packages

### P1 – Gold Package (Limited to 2 Sponsors)

**Sponsorship investment:**  
R65 000 (R32 500 deposit to secure)

Position your business as a definitive industry leader. The package offers an extensive variety of pre-event exposure, presentation to the audience, signage benefits, direct and business access during the exhibition and conference itself, complimentary guest passes, and company print media.

#### Extensive branding benefits

- 10-minute presentation done by representative of the company
- Logo to appear inside the Conference Abstract Proceedings
- Logo to appear on the front cover of conference brochure
- Logo to appear on the event web page
- Logo to appear on all print media advertising done to promote the event.

#### Conference benefits

- 3 complimentary delegate tickets for the conference will be made available to your company's staff or corporate guests
- An A4 Insert (your corporate brochure, promotional material, etc.) into all conference delegate bags (to be provided by Sponsor).

#### Signage benefits

- 1 free-standing banner (2 m x 1 m) in the conference registration area (Banner supplied by sponsor)

#### Exhibition benefits

- 3 m x 3 m of expo space in a prime position (shell scheme included)

### P2 – Corporate Package (Limited to 2 sponsors)

**Sponsorship investment:**  
R55 000 (R27 500 deposit to secure)

The package offers an extensive variety of pre-event exposure, presentation to the audience, signage benefits, group complimentary guest passes, and company print media in the form of an insert.

#### Extensive branding benefits

- 10-minute presentation done by representative of the company
- Logo to appear inside the Conference Abstract Proceedings
- Logo to appear on the front cover of conference brochure
- Logo to appear on the event web page
- Logo to appear on all print media advertising done to promote the event.

#### Conference benefits

- 3 complimentary delegate tickets for the conference will be made available to the company's staff or corporate guests
- An A4 Insert (your corporate brochure, promotional material, etc) into all conference delegate bags registration area (Banner supplied by sponsor).

**Sold Out**

### P3 – Silver Package (Limited to 4 Sponsors)

**R45 000 (R22 500 deposit to secure)**

The package offers an extensive variety of pre-event exposure, announcement to the audience, signage benefits, direct and business access during the exhibition and conference itself, complimentary guest passes, and company print media.

#### Extensive branding benefits

- Logo to appear inside the Conference Abstract Proceedings
- Logo to appear on the front cover of conference brochure
- Logo to appear on the event web page
- Logo to appear on all print media advertising done to promote the event.

#### Conference benefits

- 2 complimentary delegate tickets for the conference will be made available to your company's staff or corporate guests
- An A4 Insert (your corporate brochure, promotional material, etc) into all conference delegate bags (to be provided by Sponsor).

#### Exhibition benefits

- 2 m x 3 m of expo space in a prime position (shell scheme included).

### P4 – Conference Bags (Limited to 1 Sponsor)

**R45 000 (R22 500 deposit to secure)**

Display your logo on all conference bags distributed to delegates.

#### Extensive branding benefits

- Logo to appear on the event web page
- Logo to appear on all print media advertising done to promote the event
- Logo to appear on all Conference Bags (provided by SAIMM)
- An A4 Insert (your corporate brochure, promotional material, etc) into all conference delegate bags (to be provided by Sponsor).

FOR FURTHER INFORMATION CONTACT:

Camielah Jardine,  
Head of Conferencing

E-mail: [camielah@saimm.co.za](mailto:camielah@saimm.co.za)  
Tel: +27 11 538-0237  
Web: [www.saimm.co.za](http://www.saimm.co.za)

# NEXT GENERATION TAILINGS – OPPORTUNITY OR RISK?

Supported by SAIEG



24-25 OCTOBER 2023 CONFERENCE  
26 OCTOBER 2023 TECHNICAL VISIT  
Emperors Palace, Johannesburg



In partnership with MMA and SAICE



## Sponsorship and exhibition Packages

### P5 – Exhibitor (Unlimited)

**Sponsorship investment:**  
**R40 000 (R20 000 deposit to secure)**

The package offers an extensive variety of pre-event exposure, announcement to the audience, signage benefits, direct and business access during the exhibition and conference itself, complimentary guest passes, and company print media.

#### Extensive branding benefits

- Logo to appear inside the Conference Proceedings
- Logo to appear inside the Conference Abstract Proceedings
- Logo to appear on the event web page
- Logo to appear on all print media advertising done to promote the event.

#### Conference benefits

- 1 complimentary delegate tickets for the conference will be made available to your company's staff or corporate guests
- An A4 Insert (your corporate brochure, promotional material, etc) into all conference delegate bags (to be provided by Sponsor).

#### Exhibition benefits

- 2 m x 3 m expo space in a prime position (shell scheme included)

### P6 – Dinner Social Networking Function (Limited to 1 Sponsor)

**Sponsorship investment:**  
**R40 000 (R20 000 deposit to secure)**

The dinner is designed to be an informal function on one of the conference days. Attendants will include delegates, sponsors, exhibitors and guests.

#### Extensive branding benefits

- 10-minute presentation done by representative of the company at the cocktail reception
- Logo to appear inside the Conference Abstract Proceedings
- Logo to appear on the front cover of conference brochure
- Logo to appear on the event web page
- Logo to appear on all print media advertising done to promote the event.

#### Conference benefits

- Company to brand the entire dinner function

### P7 – Networking Function (Limited to 1 Sponsor)

**R35 000 (R17 500 deposit to secure)**

A cocktail reception is designed to be an informal function staged at the end of a conference day. Attendants will include delegates, sponsors, exhibitors, and guests and a 10-minute audience address.

#### Extensive branding benefits

- 10-minute presentation done by representative of the company at the cocktail reception
- Logo to appear inside the Conference abstract Proceedings
- Logo to appear on the front cover of conference brochure
- Logo to appear on the event web page
- Logo to appear on all print media advertising done to promote the event.

#### Conference benefits

- Company to brand the entire cocktail function.

### P8 – Lanyards (Limited to 1 Sponsor)

**R30 000 (R15 000 deposit to secure)**

Display your logo on all lanyards distributed to delegates.

#### Extensive branding benefits

- Logo to appear on the front cover of conference brochure
- Logo to appear on the event web page
- Logo to appear on all print media advertising done to promote the event
- Logo to appear on the lanyards that will be used by Conference delegates
- Lanyard to be supplied and branded by sponsor.

FOR FURTHER INFORMATION CONTACT:

Camielah Jardine,  
Head of Conferencing

E-mail: [camielah@saimm.co.za](mailto:camielah@saimm.co.za)  
Tel: +27 11 538-0237  
Web: [www.saimm.co.za](http://www.saimm.co.za)

# NEXT GENERATION TAILINGS – OPPORTUNITY OR RISK?

Supported by SAIEG



24-25 OCTOBER 2023 CONFERENCE  
26 OCTOBER 2023 TECHNICAL VISIT  
Emperors Palace, Johannesburg



In partnership with MMMA and SAICE



## Sponsorship and exhibition Packages

### P9 – Pens and Notepads (Limited to 1 Sponsor)

**Sponsorship investment:**  
R20 000 (R10 000 deposit to secure)

Display your logo on all pens and pads distributed to delegates

#### Extensive branding benefits

- Logo to appear on the front cover of conference brochure
- Logo to appear on the event web page
- Logo to appear on all print media advertising done to promote the event
- Logo to appear on the pens and pads that will go into the Conference delegate bags
- Pens & pads to be supplied and branded by the sponsor.

**Sold Out**

### P10 – Banners (Unlimited)

**Sponsorship investment:**  
R25 000.00 (R 10 00.00 deposit to secure)

#### Extensive branding benefits

- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert (your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided by Sponsor).

#### Conference benefits

- 1 x Complimentary Conference Delegate ticket for use by company staff or corporate guest.

#### Signage benefits

- 2 free-standing banners (2 m x 1 m) in the conference registration area (to be provided by Sponsor)

## ACCEPTANCE FORM

PLEASE INDICATE YOUR Preference WITH A (TICK✓):

**A 50% deposit is required upon acceptance**

P1       P2       P3       P4       P5   
P6       P7       P8       P9       P10

Company Name: .....

Postal Address: .....

Contact Person: .....

Position: .....

Signed: .....

E-mail: .....

Cell: .....

Note: All prices include VAT

#### Why you should sponsor:

- Get cost-effective marketing exposure and branding to your target market, culminating in face-to-face meeting with your best prospects at the event
- Position and profile yourself as an industry leader
- Increase your brand recognition
- Create new partnerships and alliances
- Develop relationships through new networking opportunities
- Showcase new applications to a targeted audience of decision makers

# NEXT GENERATION TAILINGS – OPPORTUNITY OR RISK?

Supported by SAIEG



24-25 OCTOBER 2023 CONFERENCE  
26 OCTOBER 2023 TECHNICAL VISIT  
Emperors Palace, Johannesburg



In partnership with MMMA and SAICE



## Sponsorship and exhibition Packages

### SAIMM Online Conference Sponsorship Benefits

- Get cost-effective marketing exposure and branding to your target market
- Position and profile yourself as an industry leader
- Increase your brand recognition
- Create new partnerships and alliances.

#### ONLINE SPONSORSHIP PACKAGES

##### R5500

- Social Media branding and online marketing (SAIMM Website) leading up to, during and post the conference (Logo and link advertising) and 1 free online registration. Recognition as an online sponsor. Logo to appear on streaming platform.

##### R5500

- Email advertising to the SAIMM member database (Logo and link advertising) and 1 free online registration. Recognition as an online sponsor. Logo to appear on streaming platform.

##### R6000

- A 5-minute corporate video/ presentation before the online conference series and a branded waiting room slide for the duration of the conference. Logo to appear on streaming platform.

##### R2000

- Online registration page banner advertising

##### R600

- Digital delegate bag: Add your marketing material to the digital delegate bag.  
(maximum of 3 items in the bag).

### ACCEPTANCE FORM

PLEASE INDICATE YOUR Preference WITH A (TICK✓):

**A 50% deposit is required upon acceptance**

Company Name: .....

Postal Address: .....

Contact Person: .....

Position: .....

Signed:.....

E-mail: .....

Cell: .....

Note: All prices include VAT

#### Why you should sponsor:

- Get cost-effective marketing exposure and branding to your target market, culminating in face-to-face meeting with your best prospects at the event
- Position and profile yourself as an industry leader
- Increase your brand recognition
- Create new partnerships and alliances
- Develop relationships through new networking opportunities
- Showcase new applications to a targeted audience of decision makers