



SAIMM
THE SOUTHERN AFRICAN INSTITUTE
OF MINING AND METALLURGY



JOIN US IN EMPOWERING THE **FUTURE LEADERS** OF THE MINERALS INDUSTRY!

The YPC Events Series is the flagship initiative of the SAIMM Young Professionals Council (YPC) which aims to elevate and spotlight young professionals and advance the capabilities of young talents in the mining and metallurgy sectors. As a sponsor, your organisation has the opportunity to be positioned as a champion of professional development, industry innovation and youth empowerment.

WHY SPONSOR THE YPC EVENTS SERIES?

Alignment with youth development

- Sponsoring YPC Series demonstrates your organisations investment in the future of the industry.
- Reinforce your organisations commitment to transformation through visible support of skills development.
- Display your organisation as a proactive participant in building a sustainable talent pipeline.

Engage and Influence

Your sponsorship includes access to high-impact events curated by and for young professionals:

- **YPC Conference** - Engage as a speaker, panellist or workshop facilitator alongside industry trailblazers.
- **Student Colloquium** - Discover emerging talent as students present research and innovation to industry audiences and peers.
- **Student Debate** - Participate as a judge or mentor, helping shape the perspectives of tomorrow's industry leaders.

BE PART OF A MEANINGFUL CHANGE



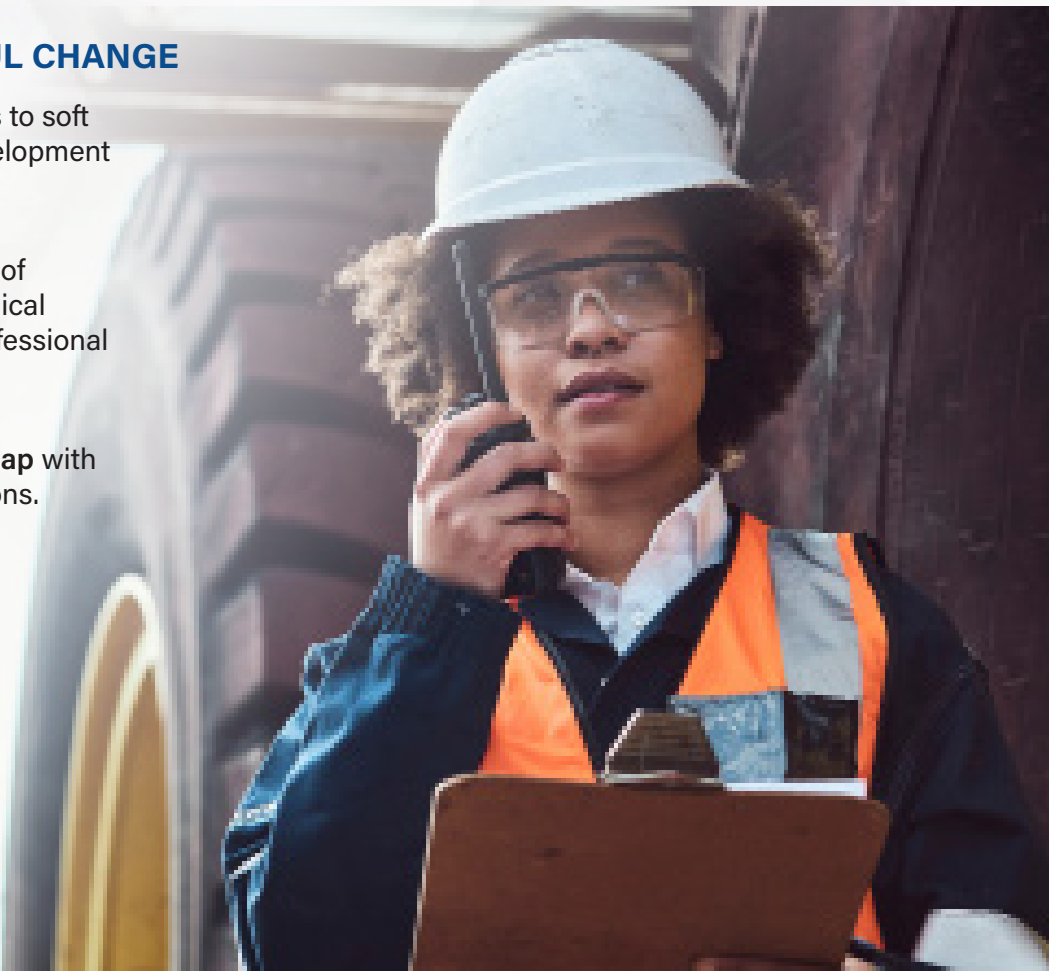
Your **involvement** contributes to soft skills training, leadership development and job-readiness.



Support the broader agenda of professional mentoring, technical expertise and access to a professional network.



Help **bridge the knowledge gap** with real-world industry expectations.



YOUNG PROFESSIONALS EVENTS SERIES

The Role of Youth and Young Professionals in Future Proofing African Mining, Today!



SPONSORSHIP AND EXHIBITOR PACKAGES

Package 1:

Naming Right (P1)

(Limited to 1 Sponsor)

Sponsorship investment:

R15 000 excluding VAT
(7 500 deposit to secure)

Extensive branding benefits

- ➔ 10-minute Sponsor presentation in Plenary session for the Young Professionals Conference as well as the Student Colloquium
- ➔ Logo to appear on event websites, slide between technical sessions, abstract booklet, programme, and proceedings
- ➔ Logo and link to designated company website in electronic proceedings
- ➔ Logo on all print media advertising
- ➔ Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook) advertising
- ➔ Exposure on SAIMM mailers LinkedIn and Facebook direct to database of 4000+ members before the conference
- ➔ A4 Insert (**your corporate brochure, promotional material, etc.**) in all conference delegate bags (**to be provided**)

Conference benefits

- ➔ 2x delegate registration for the Young Professionals Conference as well as the Student Colloquium

Signage benefits

- ➔ 1 free-standing banner (2 m x 1 m) in the conference registration area (**to be supplied by sponsor**)

Package 2:

Delegate Bags (P2)

(Limited to 1 Sponsor)

Sponsorship investment:

R30 000 excluding VAT
(R15 000 deposit to secure)

Extensive branding benefits

- ➔ Logo to appear on all event bags (to be provided by SAIMM and approved by Sponsor)
- ➔ SAIMM YPC logo will also appear on the bag in a secondary position.
- ➔ Logo to appear on event websites, slide between technical sessions, abstract booklet, programme, and proceedings
- ➔ Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook) advertising
- ➔ Exposure on SAIMM mailers LinkedIn and Facebook direct to database of 4000+ members before the conference
- ➔ A4 Insert (your corporate brochure, promotional material, etc) in all delegate bags (to be provided by sponsor)

Conference benefits

- ➔ 2x delegate registration for the Young Professionals Conference as well as the Student Colloquium

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SPONSORSHIP AND EXHIBITOR PACKAGES

Package 3:

Exhibitor (P3)

(Unlimited Sponsorship)

Sponsorship investment:

R10 000 excluding VAT
(R5 000 deposit to secure)

Extensive branding benefits

- Logo to appear on events website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook) advertising
- Exposure on SAIMM mailers LinkedIn and Facebook direct to database of 4000+ members before the conference
- A4 Insert (**your corporate brochure, promotional material, etc.**) in all conference delegate bags (**to be provided**)

Exhibition benefits

- 3 m x 2 m of expo space in a prime position (**table and 2 chairs**)

Conference benefits

- 2x delegate registration for the Young Professionals Conference as well as the Student Colloquium

Package 4:

Welcome Cocktail Function (P4)

(Limited to 1 Sponsor)

Sponsorship investment:

R40 000 excluding VAT
(R20 000 deposit to secure)

Extensive branding benefits

- Logo to appear on event websites, slide between technical sessions
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook) advertising
- Exposure on SAIMM mailers LinkedIn and Facebook direct to database of 4000+ members before the conference
- A4 Insert (**your corporate brochure, promotional material, etc.**) in all conference delegate bags (**to be provided**)

Conference benefits

- Exclusive branding of the event (**banners and other branding to be supplied by the sponsor**)
- 2x delegate registration for the Young Professionals Conference as well as the Student Colloquium

Exhibition benefits

- 3 m x 2 m of expo space in a prime position (**table and 2 chairs**)

Signage benefits

- Free-standing banners (2 m x 1 m) in the conference registration area (**to be supplied by sponsor**)

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SPONSORSHIP AND EXHIBITOR PACKAGES

Package 5:

Banner Sponsorship (P5)
(Unlimited Sponsorship)

Sponsorship investment:

R5 000 excluding VAT
(R2 500 deposit to secure)

Extensive branding benefits

- Logo to appear on event websites, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook)
- Exposure on SAIMM mailers LinkedIn and Facebook direct to database of 4000+ members before the conference
- A4 Insert (**your corporate brochure, promotional material, etc.**) in all conference delegate bags (to be provided)

Conference benefits

- 2x delegate registration for the Young Professionals Conference as well as the Student Colloquium

Signage benefits

- 2x free-standing banners (2 m x 1 m) in the conference registration area (**to be supplied by sponsor**)

Package 6:

Pens & Pads (P6)
(Limited to 1 Sponsor)

Sponsorship investment:

R10 000 excluding VAT
(R5 000 deposit to secure)

Extensive branding benefits

- Logo to appear on the pens and pads (**to be supplied by Sponsor**) that will go into the event delegate bags
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook) advertising
- Exposure on SAIMM mailers LinkedIn and Facebook direct to database of 4000+ members before the conference
- A4 Insert (**your corporate brochure, promotional material, etc.**) in all conference delegate bags (to be provided)

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SPONSORSHIP AND EXHIBITOR PACKAGES

Package 7:

Student Prize Sponsor Student Colloquium (P7)
(Unlimited Sponsorship)

Sponsorship investment:

Mining:

First Prize – R4 000.00

Second Price – R3 000.00

Third Prize – R2 000.00

Metallurgy:

First Prize R4 000.00

Second Price – R3 000.00

Third Prize – R2 000.00

Extensive branding benefits

- Logo to appear on event websites, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook)
- Exposure on SAIMM mailers LinkedIn and Facebook direct to database of 4000+ members before the conference
- A4 Insert (**your corporate brochure, promotional material, etc.**) in all conference delegate bags (**to be provided**)

Package 8:

Judges Gifts (P8)
(Limited to 1 Sponsor)

Sponsorship Investment Student Colloquium:

R5 000 excluding VAT
(R2 500 deposit to secure)

Sponsorship Investment Student Debate:

R5 000 excluding VAT
(R2 500 deposit to secure)

Extensive branding benefits

- Logo to appear on the gifts (**to be supplied by sponsor**) that will be presented to the judges
- Logo to appear on event websites, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook) advertising
- Exposure on SAIMM mailers LinkedIn and Facebook direct to database of 4000+ members before the conference
- A4 Insert (**your corporate brochure, promotional material, etc.**) in all conference delegate bags (**to be provided**)

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SPONSORSHIP AND EXHIBITOR PACKAGES

PLEASE INDICATE YOUR Preference WITH A (TICK✓):

P1 P2 P3 P4 P5 P6
P7 P8

Billing Information

Company Name:

Postal Address:

VAT Number:

Contact Person:

Position:

Signed:.....

E-mail:

Tel/Cell:

NOTES

- All prices exclude VAT.
- All sponsorships will be confirmed on receipt of 50% deposit on a first-come basis.
- Please complete and return the reply form to Gugu Charlie at email: gugu@saimm.co.za.
- Please supply your preferred logo in high-resolution jpg format.
- Please ensure that all advertising material is submitted timeously.

50% IS REQUIRED TO SECURE SPONSORSHIP

FOR FURTHER INFORMATION CONTACT:

Gugu Charlie,
Conference and Events Co-ordinator | E-mail: gugu@saimm.co.za
Tel: +27 11 538-0238 Web: www.saimm.co.za