

3rd YOUNG PROFESSIONALS CONFERENCE

9–10 MARCH 2017 | INNOVATION HUB, PRETORIA

UNLOCKING THE FUTURE OF THE AFRICAN MINERALS INDUSTRY: VISION 2040

Young professionals in the minerals industry are gearing up to unlock the future of the minerals industry. Join these future leaders of the industry as they create a vision for mining in Africa that will inspire confidence. Vision 2040 is a declaration of intent to create a sustainable and prosperous African mining industry. We invite prospective sponsors from the industry to participate at the conference and provide support and in turn expose products, services and your organisation to the future leaders of the industry. Collaborate with prospects and clients in a positive learning environment and raise your corporate profile.

Package 1

Major Sponsor (P1)

Limited to 1 Sponsor

Branding Benefits

- Print, electronic and social media advertising in Mining Weekly and Engineering News publications before the conference
- Dedicated social media exposure on all SAIMM social media platforms with company link and logo before and during the conference
- Logo and linked-to advertising on print and electronic media
- Exposure on SAIMM mailers direct to database of 4000+ members before and during the conference.
- 10 Minute presentation speaking slot during the conference proceedings
- Logo printed on abstract booklet, programme, and electronic proceedings
- An A4 Insert (your corporate brochure, promotional material, etc.) into all conference delegate bags/folder or seat drop
- Electronic company profile on electronic proceedings
- Visual advertising at the conference (Company to brand conference with 2 free standing banners (2m x 1m) in the registration area (banner supplied by sponsor)
- Logo advertising in Young Professionals SAIMM journal distributed to 4000+ members

Conference benefits

- 2 Conference delegate registrations

Sponsorship investment:

R25 000.00

Deposit of R12 500 to secure

Package 2

Naming Rights (P2)

Limited to 1 Sponsor Per Session

Branding Benefits

- Exclusive branding of a 2 hour session during the proceedings. Naming rights for the session
- Print, electronic and social media advertising in Mining Weekly and Engineering News publications before the conference
- Logo and linked-to advertising on print and electronic media including the SAIMM website before and during the conference
- Monthly exposure on SAIMM mailers direct to database of 4000+ members before and during the conference
- 10 Minute presentation speaking slot during the sponsored session
- Logo printed on abstract booklet, programme, and electronic proceedings
- An A4 Insert (your corporate brochure, promotional material, etc.) into all conference delegate bags
- Visual branding at the conference (Company to brand session with 2 free standing banners (2m x 1m) in the registration area (banner supplied by sponsor)
- Advertising in Young Professionals SAIMM journal distributed to 4000+ members

Conference benefits

- 1 Conference delegate registration

Sponsorship investment:

R10 000.00

Deposit of R5 000.00 to secure

Package 3

**Delegate Bag (P3)
Limited to 1 Sponsor**

Branding Benefits

- Exclusive branding of the delegate bag. SAIMM to provide bag. SAIMM logo to appear secondary to the sponsor logo.
- Print, electronic and social media advertising in Mining Weekly and Engineering News publications before the conference.
- Logo and linked-to advertising on print and electronic media including the SAIMM website before and during the conference.
- Monthly exposure on SAIMM mailers direct to database of 4000+ members before and during the conference.
- Logo on all SAIMM printed conference proceedings – including the abstract booklet, programme, conference banners and memory stick.
- Advertising in Young Professionals SAIMM journal distributed to 4000+ members

**Sponsorship investment:
R10 000.00
Deposit of R5 000.00 to secure**

Package 4

**Delegate Gift Sponsor (P4)
Limited to 1 Sponsor**

Branding Benefits

- Branded delegate gift to be branded and supplied by sponsor.
- Print, electronic and social media advertising in Mining Weekly and Engineering News publications before the conference.
- Logo and linked-to advertising on print and electronic media including the SAIMM website before and during the conference.
- Monthly exposure on SAIMM mailers direct to database of 4000+ members before and during the conference.
- Logo on all SAIMM printed conference proceedings – including the abstract booklet, programme, conference banners and memory stick.

**Sponsorship investment:
R8 000.00
Deposit of R4 000.00 to secure**

Package 5

**Delegate Goodie Bag (P5)
Limited to 1 Sponsor Per Day**

Branding Benefits

- Sponsor to supply branded pen, notepad and delegate gift (Get creative with the delegate gift)
- Print, electronic and social media advertising in Mining Weekly and Engineering News publications before the conference.
- Logo and linked-to advertising on print and electronic media including the SAIMM website before and during the conference.
- Monthly exposure on SAIMM mailers direct to database of 4000+ members before and during the conference.
- Logo on all SAIMM printed conference proceedings – including the abstract booklet, programme, conference banners and memory stick.

**Sponsorship investment:
R8 000.00
Deposit of R4 000.00 to secure**

Package 6

**Lunch Sponsor (P6)
Limited to 1 Sponsor Per Day**

Branding Benefits

- Exclusive branding of the delegate lunch area for one day of the conference.
- Print, electronic and social media advertising in Mining Weekly and Engineering News publications before the conference.
- Logo and linked-to advertising on print and electronic media including the SAIMM website before and during the conference.
- Monthly exposure on SAIMM mailers direct to database of 4000+ members before and during the conference.
- Logo on all SAIMM printed conference proceedings – including the abstract booklet, programme, conference banners and memory stick.
- Visual branding at the conference (Company to brand session with 2 free standing banners (2m x 1m) in the registration area and lunch area (banner supplied by sponsor)

**Sponsorship investment:
R6 000.00
Deposit of R3 000.00 to secure**

<p><u>Package 7</u> Cocktail Sponsor (P7) Limited to 1 Sponsor</p> <p><u>Branding Benefits</u></p> <ul style="list-style-type: none"> • Exclusive branding of the cocktail function. • Print, electronic and social media advertising in Mining Weekly and Engineering News publications before the conference. • Logo and linked-to advertising on print and electronic media including the SAIMM website before and during the conference. • Monthly exposure on SAIMM mailers direct to database of 4000+ members before and during the conference. • Logo on all SAIMM printed conference proceedings – including the abstract booklet, programme, conference banners and memory stick. • Visual branding at the conference (Company to brand session with 2 free standing banners (2m x 1m) in the registration area and cocktail area (banner supplied by sponsor) <p>Sponsorship investment: R6 000.00 Deposit of R3 000.00 to secure</p>	<p><u>Package 8</u> Banner Sponsorship (P8) Unlimited</p> <p><u>Branding Benefits</u></p> <ul style="list-style-type: none"> • Print, electronic and social media advertising in Mining Weekly and Engineering News publications before the conference. • Logo and linked-to advertising on print and electronic media including the SAIMM website before and during the conference. • Monthly exposure on SAIMM mailers direct to database of 4000+ members before and during the conference. • Logo on all SAIMM printed conference proceedings – including the abstract booklet, programme, conference banners and memory stick. • Visual branding at the conference (Company to brand session with 2 free standing banners (2m x 1m) in the registration and conference area (banner supplied by sponsor) <p>Sponsorship investment: R6 000.00 Deposit of R3 000.00 to secure</p>
<p><u>Package 9</u> Promotional Insert (P9) Unlimited</p> <p><u>Branding Benefits</u></p> <ul style="list-style-type: none"> • An A4 Insert (your corporate brochure, promotional material, etc.) into all conference delegate bags/folder or seat drop. (Promotional material to be supplied by sponsor) • Electronic company profile on electronic proceedings • Company logo to appear on student name badge • Print, electronic and social media advertising in Mining Weekly and Engineering News publications before the conference. • Logo and linked-to advertising on print and electronic media including the SAIMM website before and during the conference. • Monthly exposure on SAIMM mailers direct to database of 4000+ members before and during the conference. • Logo on all SAIMM printed conference proceedings – including the abstract booklet, programme, conference banners and memory stick. <p>Sponsorship investment: R5000.00 Deposit of R2 500.00 to secure</p>	<p><u>Package 10</u> Student Registration Fee Sponsorship (P10) Unlimited</p> <p><u>Branding Benefits</u></p> <ul style="list-style-type: none"> • Sponsor the registration fee for a student to attend the conference. • Company logo to appear on student name badge • Print, electronic and social media advertising in Mining Weekly and Engineering News publications before the conference. • Logo and linked-to advertising on print and electronic media including the SAIMM website before and during the conference. • Monthly exposure on SAIMM mailers direct to database of 4000+ members before and during the conference. • Logo on all SAIMM printed conference proceedings – including the abstract booklet, programme, conference banners and memory stick. <p>Sponsorship investment: R2500.00 Deposit of R1 250.00 to secure</p>

ACCEPTANCE FORM (to be completed and returned to the SAIMM)

NOTES

- All prices excludes VAT
- Please complete and return the reply form to the address listed below as soon as possible
- Please ensure advertising material is submitted timeously

Preference: P1____ P2____ P3____ P4____ P5____ P6____ P7____ P8____
P9____ P10____

Company Name:

Name of Free Delegates (if applicable):

Postal Address:

Contact Person:

Capacity:.....Signed:.....

Tel:.....Fax:.....

E-mail:Cell:.....

Thank you for your support

