



SAIMM Hybrid Conference Benefits

- Get cost-effective marketing exposure and branding to your target market
- Position and profile yourself as an industry leader
- Increase your brand recognition
- Create new partnerships and alliances

ONLINE SPONSORSHIP PACKAGES

- Social Media branding and online marketing (SAIMM Website) leading up to, during and post the conference (Logo and link advertising) and 1 free online registration. Recognition as an online sponsor. Logo to appear on streaming platform.

R3000

- Email advertising to the SAIMM member database (Logo and link advertising) and 1 free online registration. Recognition as an online sponsor. Logo to appear on streaming platform

R3000

- A 5 minute corporate video/ presentation before the online conference series and a branded waiting room slide for the duration of the conference. Logo to appear on streaming platform

R5000

- Online registration page banner advertising

R1500

- Digital delegate bag: Add your marketing material to the digital delegate bag. (maximum of 3 items in the bag)

R500

Please tick your selection above and complete your details at the end of the document.



Package 1
Major Sponsor (P1)
Limited to 1 Sponsor

Branding Benefits

- Print, electronic and social media advertising in Mining Weekly and Engineering News publications before the conference
- Dedicated social media exposure on all SAIMM social media platforms with company link and logo before and during the conference
- Logo and linked-to advertising on print and electronic media
- Exposure on SAIMM mailers direct to database of 4000+ members before and during the conference.
- 10 Minute presentation speaking slot during the conference proceedings
- Logo printed on abstract booklet, programme, and electronic proceedings
- An A4 Insert (your corporate brochure, promotional material, etc.) into all conference delegate bags/folder or seat drop
- Electronic company profile on electronic proceedings
- Visual advertising at the conference (Company to brand conference with 2 free standing banners (2m x 1m) in the registration area (banner supplied by sponsor)
- Logo advertising in Young Professionals SAIMM journal distributed to 4000+ members

Conference benefits

- 2 Conference delegate registrations

Sponsorship investment:
R25 000.00
Deposit of R12 500 to secure

Package 2
Naming Rights (P2)
Limited to 1 Sponsor Per Session

Branding Benefits

- Exclusive branding of a 2 hour session during the proceedings. Naming rights for the session
- Print, electronic and social media advertising in Mining Weekly and Engineering News publications before the conference
- Logo and linked-to advertising on print and electronic media including the SAIMM website before and during the conference
- Monthly exposure on SAIMM mailers direct to database of 4000+ members before and during the conference
- 10 Minute presentation speaking slot during the sponsored session
- Logo printed on abstract booklet, programme, and electronic proceedings
- An A4 Insert (your corporate brochure, promotional material, etc.) into all conference delegate bags
- Visual branding at the conference (Company to brand session with 2 free standing banners (2m x 1m) in the registration area (banner supplied by sponsor)
- Advertising in Young Professionals SAIMM journal distributed to 4000+ members

Conference benefits

- 1 Conference delegate registration

Sponsorship investment:
R10 000.00
Deposit of R5 000.00 to secure











Package 3
Delegate Bag (P3)
Limited to 1 Sponsor

Branding Benefits

- Exclusive branding of the delegate bag. SAIMM to provide bag. SAIMM logo to appear secondary to the sponsor logo.
- Print, electronic and social media advertising in Mining Weekly and Engineering News publications before the conference.
- Logo and linked-to advertising on print and electronic media including the SAIMM website before and during the conference.
- Monthly exposure on SAIMM mailers direct to database of 4000+ members before and during the conference.
- Logo on all SAIMM printed conference proceedings – including the abstract booklet, programme, conference banners and memory stick.
- Advertising in Young Professionals SAIMM journal distributed to 4000+ members

Sponsorship investment:
R10 000.00
Deposit of R5 000.00 to secure

Package 4
Delegate Gift Sponsor (P4)
Limited to 1 Sponsor

Branding Benefits

- Branded delegate gift to be branded and supplied by sponsor.
- Print, electronic and social media advertising in Mining Weekly and Engineering News publications before the conference.
- Logo and linked-to advertising on print and electronic media including the SAIMM website before and during the conference.
- Monthly exposure on SAIMM mailers direct to database of 4000+ members before and during the conference.
- Logo on all SAIMM printed conference proceedings – including the abstract booklet, programme, conference banners and memory stick.

Sponsorship investment:
R8 000.00
Deposit of R4 000.00 to secure

Package 5
Delegate Goodie Bag (P5)
Limited to 1 Sponsor Per Day

Branding Benefits

- Sponsor to supply branded pen, notepad and delegate gift (Get creative with the delegate gift)
- Print, electronic and social media advertising in Mining Weekly and Engineering News publications before the conference.
- Logo and linked-to advertising on print and electronic media including the SAIMM website before and during the conference.
- Monthly exposure on SAIMM mailers direct to database of 4000+ members before and during the conference.
- Logo on all SAIMM printed conference proceedings – including the abstract booklet, programme, conference banners and memory stick.

Sponsorship investment:
R8 000.00
Deposit of R4 000.00 to secure

Package 6
Lunch Sponsor (P6)
Limited to 1 Sponsor Per Day

Branding Benefits

- Exclusive branding of the delegate lunch area for one day of the conference.
- Print, electronic and social media advertising in Mining Weekly and Engineering News publications before the conference.
- Logo and linked-to advertising on print and electronic media including the SAIMM website before and during the conference.
- Monthly exposure on SAIMM mailers direct to database of 4000+ members before and during the conference.
- Logo on all SAIMM printed conference proceedings – including the abstract booklet, programme, conference banners and memory stick.
- Visual branding at the conference (Company to brand session with 2 free standing banners (2m x 1m) in the registration area and lunch area (banner supplied by sponsor)

Sponsorship investment:
R6 000.00
Deposit of R3 000.00 to secure










Package 7
Cocktail Sponsor (P7)
Limited to 1 Sponsor

Branding Benefits

- Exclusive branding of the cocktail function.
- Print, electronic and social media advertising in Mining Weekly and Engineering News publications before the conference.
- Logo and linked-to advertising on print and electronic media including the SAIMM website before and during the conference.
- Monthly exposure on SAIMM mailers direct to database of 4000+ members before and during the conference.
- Logo on all SAIMM printed conference proceedings – including the abstract booklet, programme, conference banners and memory stick.
- Visual branding at the conference (Company to brand session with 2 free standing banners (2m x 1m) in the registration area and cocktail area (banner supplied by sponsor)

Sponsorship investment:
R6 000.00
Deposit of R3 000.00 to secure

Package 9
Promotional Insert (P9)
Unlimited

Branding Benefits

- An A4 Insert (your corporate brochure, promotional material, etc.) into all conference delegate bags/folder or seat drop. (Promotional material to be supplied by sponsor)
- Electronic company profile on electronic proceedings
- Company logo to appear on student name badge
- Print, electronic and social media advertising in Mining Weekly and Engineering News publications before the conference.
- Logo and linked-to advertising on print and electronic media including the SAIMM website before and during the conference.
- Monthly exposure on SAIMM mailers direct to database of 4000+ members before and during the conference.
- Logo on all SAIMM printed conference proceedings – including the abstract booklet, programme, conference banners and memory stick.

Sponsorship investment:
R5000.00
Deposit of R2 500.00 to secure

Package 8
Banner Sponsorship (P8)
Unlimited

Branding Benefits

- Print, electronic and social media advertising in Mining Weekly and Engineering News publications before the conference.
- Logo and linked-to advertising on print and electronic media including the SAIMM website before and during the conference.
- Monthly exposure on SAIMM mailers direct to database of 4000+ members before and during the conference.
- Logo on all SAIMM printed conference proceedings – including the abstract booklet, programme, conference banners and memory stick.
- Visual branding at the conference (Company to brand session with 2 free standing banners (2m x 1m) in the registration and conference area (banner supplied by sponsor)

Sponsorship investment:
R6 000.00
Deposit of R3 000.00 to secure

Package 10
Student Registration Fee Sponsorship (P10)
Unlimited

Branding Benefits

- Sponsor the registration fee for a student to attend the conference.
- Company logo to appear on student name badge
- Print, electronic and social media advertising in Mining Weekly and Engineering News publications before the conference.
- Logo and linked-to advertising on print and electronic media including the SAIMM website before and during the conference.
- Monthly exposure on SAIMM mailers direct to database of 4000+ members before and during the conference.
- Logo on all SAIMM printed conference proceedings – including the abstract booklet, programme, conference banners and memory stick.

Sponsorship investment:
R2500.00
Deposit of R1 250.00 to secure



5th YOUNG PROFESSIONALS CONFERENCE

21-22 September 2021 | The Canvas, Riversands, Fourways, Johannesburg

ACCEPTANCE FORM (to be completed and returned to the SAIMM)

NOTES

- All prices includes VAT
- Please complete and return the reply form to the address listed below as soon as possible
- Please ensure advertising material is submitted timeously

Preference: P1____ P2____ P3____ P4____ P5____ P6____ P7____ P8____
P9____ P10____

Company Name:

Name of Free Delegates (if applicable):

Postal Address:

Contact Person:

Capacity:.....**Signed:**.....

Tel:.....**Fax:**.....

E-mail:**Cell:**.....

Thank you for your support